University of BRISTOL

Undergraduate study

Innovation
combined with
14 core disciplines

Key highlights

Enhance your specialism

You can combine innovation with any one of these 14 core disciplines: Anthropology, Childhood Studies, Computer Science, Economics, Electrical and Electronic Engineering, Film and Television, Geography, History, Management, Music, Physics, Psychology, Social Policy, or Theatre.

Integrated master's

Combine undergraduate and postgraduate study into one with our four-year master's degrees. Become an expert in your discipline while learning how to create new products and services, work in teams across specialisms, and create and implement entrepreneurial plans.

Expert staff

Learn from entrepreneurs, designers and innovation consultants who specialise in creating novel products and services as well as successful startups.

bristol.ac.uk/ug-study

Why study innovation at Bristol?

Bristol's four-year innovation courses are for people who want to pursue their academic specialism in a way that enables them to apply it together with other disciplines – to become innovators who can change the world. You may want to design products or services; dream up new forms of social interaction; start a company supplying innovative products or services; establish a social enterprise; or realise ideas all your own.

What you will study
In your first two years you will spend two thirds of your time in your core discipline and one third studying innovation. In later years you spend a greater proportion of your time studying innovation. Within your core disciplinary units, you will focus on everything you need to qualify for your specialism.

You will start by learning how to set about designing products and services, working in interdisciplinary teams with others who will bring their own specialist backgrounds and ways of thinking. You will find out about design thinking, which combines creative and analytic approaches to design and involves collaboration across disciplines. You will explore systems thinking, which is a way of understanding whole systems, seeing relationships and patterns of change. You will apply these approaches working in multidisciplinary teams on innovation and entrepreneurial challenges.

In your second year you will find out how to design to meet real human needs, working with real clients. You will also learn about the technological, social and political influences on design and innovation.

In your third year you will explore innovative and disruptive ideas. You will learn how to research the potential of new technologies to introduce change. You will identify project opportunities and create prototypes. You will explore your ideas from a business or social perspective and learn about the different kinds of enterprise that you can use to take your ideas forward.

Your final-year project allows you to pull together all you have learned and create your own enterprise. You will find how to assess the feasibility, sustainability and desirability of a proposed plan and apply this to your project. Your team will build a demonstrator and put together a plan to take it forward, including the concept, its potential, the ability of the team to make it happen and the finance needed.

You'll join an award-winning learning environment. The Centre for Innovation and Entrepreneurship was honoured with the Advance HE Collaborative Award for Teaching Excellence (2019) and the National HE Team Enterprise Educator Award (2018). The University is also proudly partnered with SETsquared, which was named the global number one university business incubator three years in a row (2017-2019) by leading research and advisory firm, UBI Global.

Find out more

Entry requirements, course structure and units
bristol.ac.uk/ug2021-innovation

'The degree is truly interdisciplinary. Within my year group we study different subjects that range from history to computer science. During our projects we all work together in groups, and the result is extraordinary.'
Holly (MArts Anthropology with Innovation)

The city of Bristol has been called a growing tech 'super cluster' with between 50,000 to 70,000 people in high-tech employment (CBRE, 2018).

We aim to equip students with the skills to cope with an uncertain future, to graduate skilled in their chosen discipline while also being agile, innovative, entrepreneurial and ready to work in transdisciplinary teams.

Our studio-based, challenge-led learning space allows staff to interact with students, creating a dynamic learning environment which breaks away from the traditional lecture/seminar approach.

Courses

MArts Anthropology with Innovation

MArts Film and Television with Innovation

MArts History with Innovation

MArts Music with Innovation

MArts Theatre with Innovation

MEng Computer Science with Innovation

MEng Electrical and Electronic Engineering with Innovation

MSci Childhood Studies with Innovation

MSci Economics with Innovation

MSci Geography with Innovation

MSci Management with Innovation

MSci Physics with Innovation

MSci Psychology with Innovation

MSci Social Policy with Innovation

Connect with the Centre for Innovation and Entrepreneurship

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