

University of Bristol

Transport Strategy

INTRODUCTION

Ease of travel and access, with choices, are key aspects of any decision for those working, studying or visiting the University of Bristol and will have a daily impact on their time here. In staff terms, the provision of travel choices is a key recruitment and retention tool and for some it is essential to fulfil their daily operational requirements, while for students the location of student accommodation plays a major part in student choices with importance placed on being close to study and the amenities that the University and the city offers.

This Transport Strategy aims to help staff and students meet their transport needs both whilst at work or travelling to and from work, as well as wider strategic needs from fleet management to inter-site requirements. This strategy also aims to improve the University's environmental performance, but also that of our City through the delivery of the West of England transport strategies.

AIM

The aim of the University's Transport strategy is to:

- Support the strategic aims of the University, in a cost effective and sustainable way.
- Minimise our environmental impact from all forms of transport including commuting, fleet management and business travel and providing/promoting sustainable travel options for staff, students and visitors.

OBJECTIVES

The objectives of the Transport Strategy are to:

1. Maintain the Staff and Student Travel Plan consistent with best practice and user/business needs; to deliver this plan in such a manner as to be cost-neutral to the University
2. Support the development of the Estate ensuring sustainable travel infrastructure is built into all new builds and where applicable refurbishments
3. Improve the amenity and access routes on and around the University Estate for users of sustainable modes of travel
4. Minimise the environmental impacts associated with business travel – internal and external travel to the University.
5. Reduce carbon emissions in line within the Scope 3 section of the Carbon Management Plan
6. Work with external transport providers and the local community to ensure the negative transport impact of the University is minimised within the city.

7. Positively influence the health and fitness of all staff, students and visitors traveling to the University
8. Where appropriate, assist with the delivery of the West of England Joint Local Transport Plan 3 – 2011 - 2026

TARGETS

1. To review the Staff and Student Travel Plan in line with best practice and annually report on progress
2. Maintain a framework to support sustainable modes of transport to work and study at the University by staff and students (e.g. walking, cycling, public transport and car sharing). Achieving 85% (baseline 79% in 2007) and retaining 96% (baseline 96% in 2008) respectively by 2022 for sustainable modes of transport.

Both Student and staff numbers are forecast to substantially increase over the next five years. Therefore, this increase has been taken into consideration when setting the overarching sustainable travel target.

Business Travel is not currently dealt with by the Travel Plan therefore we are considering the extent and impact of business travel within the Scope 3 section on the Carbon Management Plan.

ACTIONS

Transport activity is key to the medium-term development of the University, across the existing and proposed Estate.

Continued activity in this area includes:

- the delivery of the awareness raising strategy to encourage use of sustainable transport.
- the delivery of the Staff and Student Travel Plan for all modes of travel
- the delivery of the cycling strategy including new infrastructure, cycle training, a free cycle surgery and a cycle to work scheme;
- a University bus service;
- a points based car parking policy and car sharing scheme;

We will also conduct analyses of cost versus environmental, social and financial benefits of the following measures, in order to prioritise them for delivery to achieve best value for the University and its stakeholders

- a network expansion for the University bus service to Langford and Coombe Dingle;
- measures to support the additional campus;
- expansion of the electric fleet and the accommodation of staff electric vehicle charging points, along with supporting parking policy review/change,
- identification of how delivery activity to the University can be reduced and the production of a reduction plan
- a review of the University's supply and demand for fleet vehicles and the production of a fleet management plan,

- measurement and analyse of visitor activity to the University, followed by the production of a visitor travel plan,

Any activity of this nature needs to be sustainable in both a financial scene as well as an environmental way.