

Innovation & Entrepreneurship
Draft Programme Timetable 2024 - subject to change
 Sunday 7 July to Saturday 27 July 2024

Key:

Academic Session
Meal times
Leisure/social activity
Excursion



WEEK ONE - BUILDING A THEORETICAL FOUNDATION								
	Sunday 07-Jul	Monday 08-Jul	Tuesday 09-Jul	Wednesday 10-Jul	Thursday 11-Jul	Friday 12-Jul	Saturday 13-Jul	Sunday 14-Jul
Breakfast	Breakfast							
Morning Session (10am-1pm)	Arrivals day	Orientation Briefing: Learn the theory	Workshop 2: Problem Definition	Workshop 4: Building Impactful Solutions	Workshop 5: Being an Effective Team	Workshop 7: Competitive Strategy	Day trip to Oxford	Free Day
Lunch		Lunch (not included)						
Afternoon Session (2pm-5pm)		Getting Started Workshop 1: Innovation	Workshop 3: Identifying impactful problems	THE CHALLENGE: Team building	Workshop 6: Being Entrepreneurial	Workshop 8: Building a Successful Enterprise:		
Dinner	Dinner							
Evening	Local Orientation	Clifton Suspension Bridge Walk	Free evening	Locked in a Room	Free evening	Free evening	Free evening	Free evening

WEEK TWO - BUILDING A BUSINESS PLAN								
		Monday 15-Jul	Tuesday 16-Jul	Wednesday 17-Jul	Thursday 18-Jul	Friday 19-Jul	Saturday 20-Jul	Sunday 21-Jul
Breakfast	Breakfast							
Morning Session (10am-1pm)		Workshop 9: Business Model Canvas	Workshop 10: Market Analysis	External Visit	Workshop 11: Marketing Magic: Taking your idea to market	Guest Speakers: Why companies fail	Day trip to Bath	Free Day
Lunch		Lunch (not included)						
Afternoon Session (2pm-5pm)		Board Meetings & Business Building	Share Out	Board Meetings & Business Building	Board Meetings & Business Building	Early Finish		
Dinner	Dinner							
Evening		Free evening	Harbour Tour and dinner out	Free evening	BBQ and garden games	Free evening	Free evening	Free evening

WEEK THREE - LAUNCHING THE BUSINESS PLAN								
		Monday 22-Jul	Tuesday 23-Jul	Wednesday 24-Jul	Thursday 25-Jul	Friday 26-Jul	Saturday 27-Jul	
Breakfast	Breakfast							
Morning Session (10am-1pm)		Guest Speakers: Life of the Entrepreneur	Workshop 12: Perfect Pitching	External Visit	Workshop 13: Next steps	Presentations	Departures Day	
Lunch		Lunch (not included)						
Afternoon Session (2pm-5pm)		Board Meetings & Business Building	Board Meetings & Business Building	Board Meetings & Business Building	Finalising the Plan	Celebration and Farewell		
Dinner	Dinner					Clifton Sausage for Dinner		
Evening		Free evening	Ceilidh	Free evening	Free evening	Free evening		