## WEARABLE DEVICES AND HEALTH-RELATED DATA.







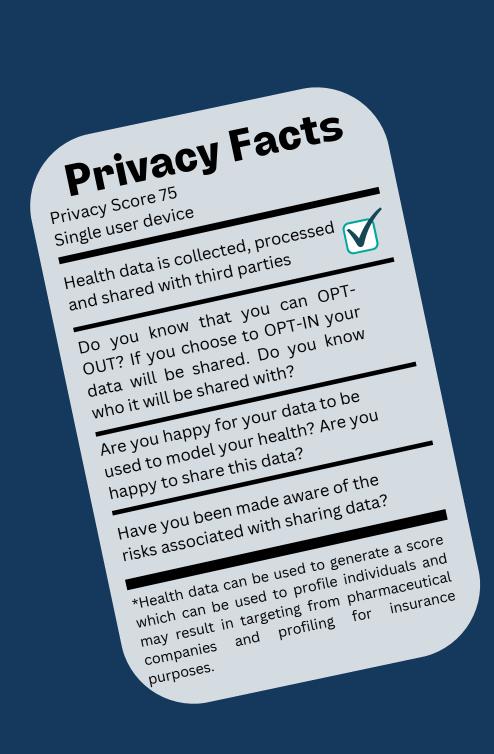
## USER AWARENESS AND KNOWLEDGE

Do users know what data is being collected and processed by wearable devices? What are their safety, security and privacy concerns?

## WHY DOES THIS MATTER?

While wearables provide significant individual and societal benefits for monitoring health-related behaviour, the data they collect and process can pose various security and privacy risks.





HOW EFFECTIVE ARE EXISTING MECHANISMS AT INFORMING USERS ABOUT DATA COLLECTED AND PROCESSED BY WEARABLE DEVICES?

PRIVACY
NUTRITION
LABELS SEEK TO
INFORM USERS
ABOUT WHAT
HAPPENS TO
THEIR DATA



HOW CAN WE
EFFECTIVELY
INFORM USERS
ABOUT DATA FROM
WEARABLE
DEVICES?



## MEDICAL GRADE DEVICES VS. CONSUMER GRADE DEVICES

What are the differences between the health-related data that they collect? Do their respective data protection mechanisms differ?

