

# Catastrophic Earthquake Risk Mitigation: Risk Perception & Decision-Making

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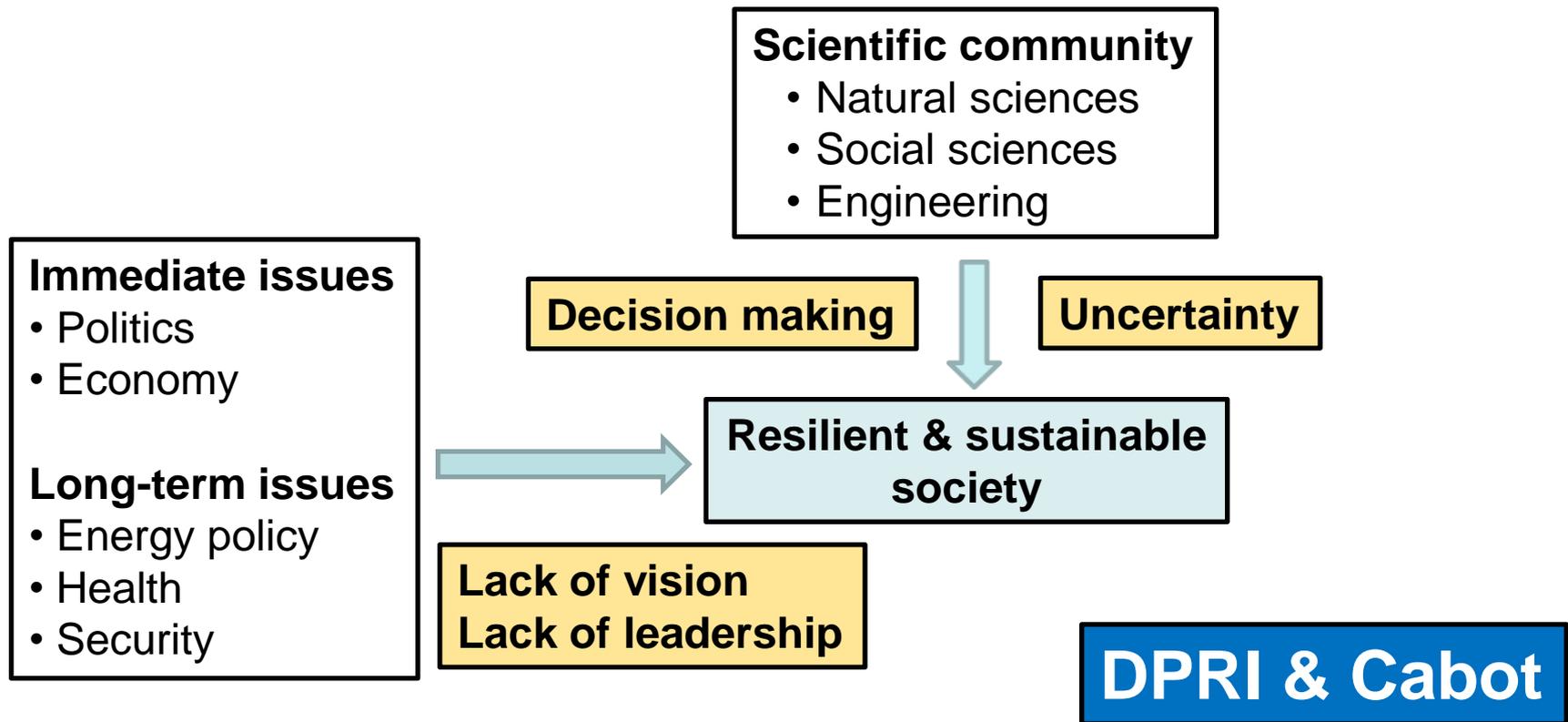
# 2011 Great East Japan Earthquake

- Many surprises and lessons to learn: **unimaginable scenarios** , **hard and soft protection**, **multi hazards**, **robustness and resilience**, etc.
- Cooperation among victims, non-victims, **Self-Defence Force**, NGOs/NPOs



# Many Improvements To Be Made

- Many critical issues at present ...

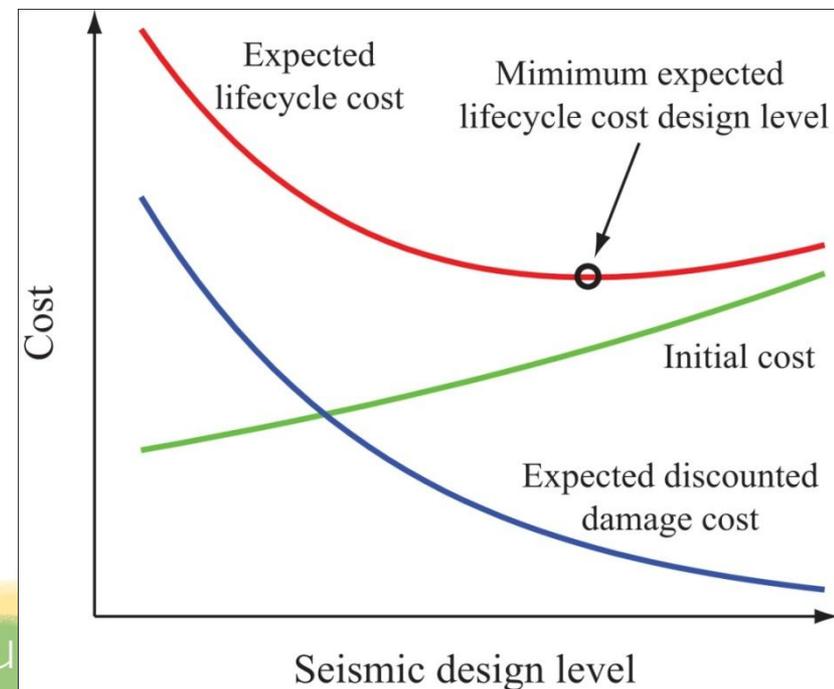


- **Earthquake risk:** unpredictable, catastrophic, complex, societal risk, concentration in space/time, global issue
- Innovation in planning/design/construction/operation
- **Optimal and preferred seismic design levels**  
Cost-benefit analysis, life-cycle costing, bounded rationality, evaluation of risk mitigation measures
- **Portfolio approach for earthquake risk management**  
Modelling physical features of ground shaking, earthquake risk assessment for a portfolio of buildings, application to insurance

- **Optimal seismic design:** minimum expected lifecycle cost of a building

$$LC(C_s, t) = \underbrace{C_0(C_s)}_{\text{Initial cost}} + \sum_{j=1}^{n_s} \sum_{i=1}^{N_j(t)} \underbrace{\left[ C_D(C_s | \delta_{ij}) + C_R(C_s | \delta_{ij}) \right] e^{-\gamma \tau_{ij}}}_{\text{Net present value of damage costs}}$$

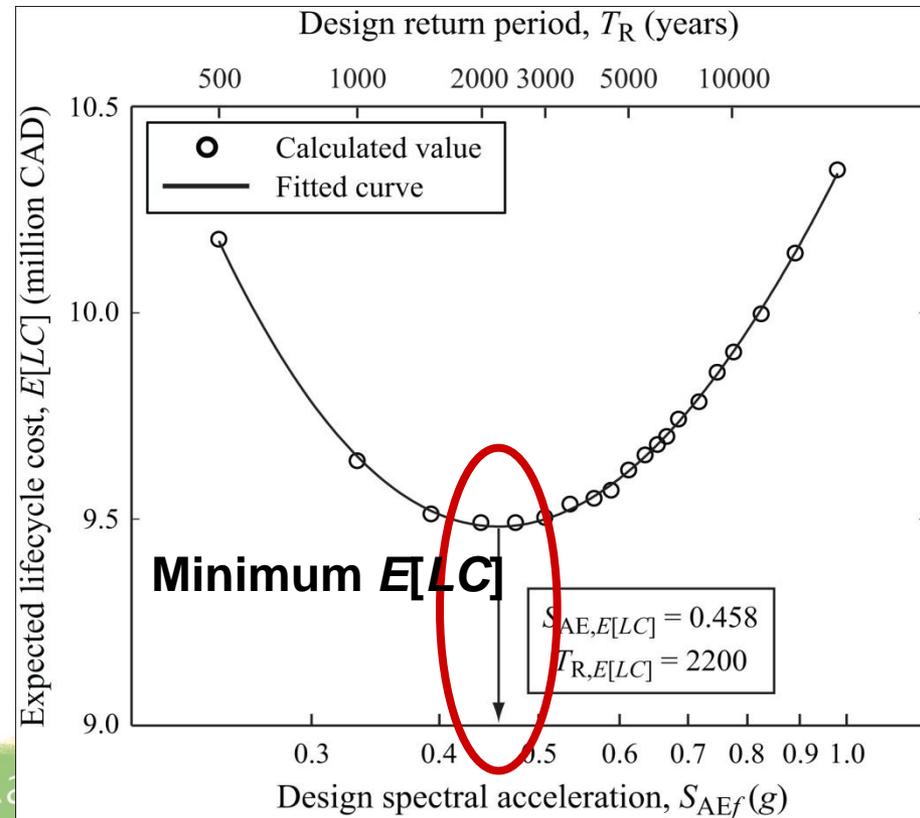
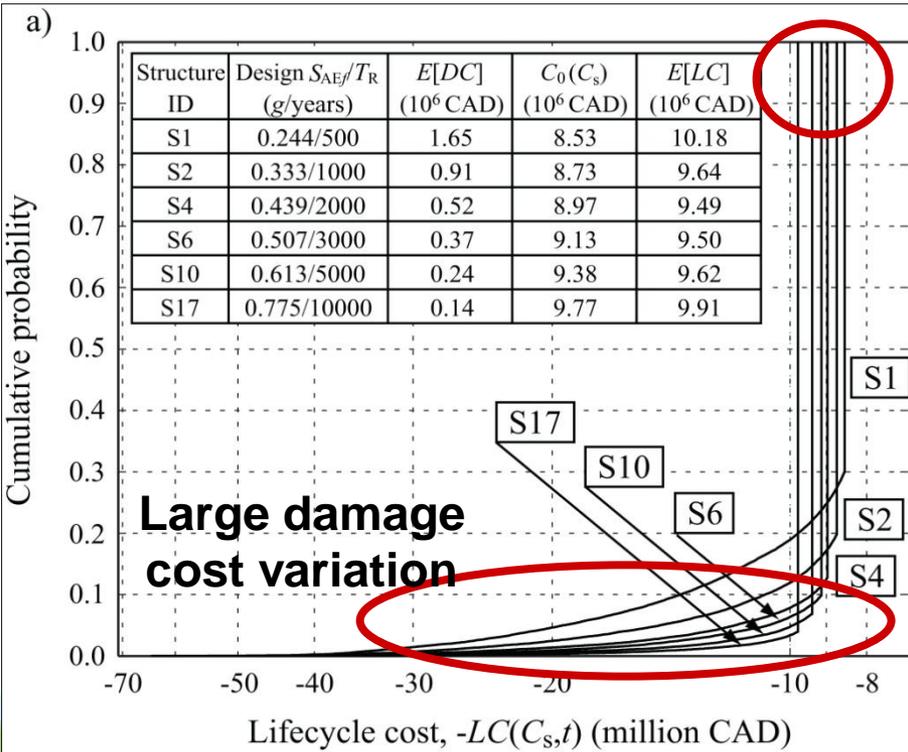
- **Cost-benefit, lifecycle costing** paradigm
- **Risk-neutral** approach
- May not be suitable for earthquake risk management



# Example: Steel Building in Vancouver

- One “can” obtain a single seismic design level that minimises the expected lifecycle cost over an entire service period by considering all possible seismic events.

## Initial cost variation

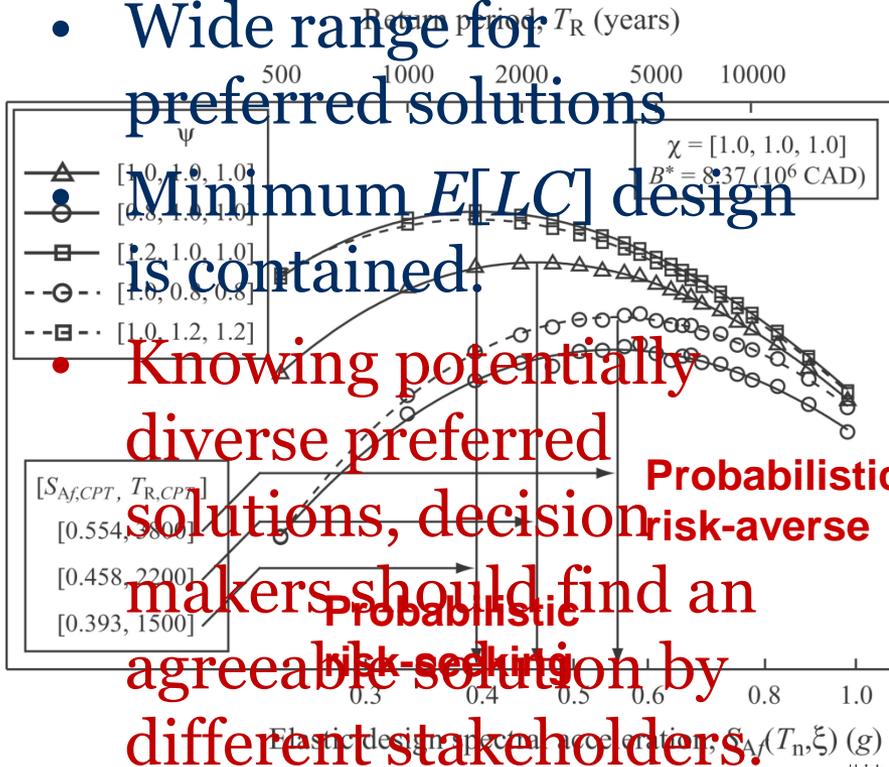


# Is $E[LC]$ Design Optimal?

- Minimum  $E[LC]$  design provides the most economical solution.
- However, it fails to take “**uncertainty**” into account
- Decision makers **may prefer safer or riskier designs** depending on their **perceived risks**
- The concept of **bounded rationality** recognises **cognitive limitation of decision makers**: ignorance of rare events, loss aversion, ambiguity aversion, myopic behaviour, etc.
- Decision theories beyond the risk neutral approach may provide valuable insight on “preferred seismic designs”:  
**Expected utility theory** and **cumulative prospect theory**

- The **cumulative prospect theory** by Kahneman and Tversky is applied to the same problem.

- Wide range for preferred solutions

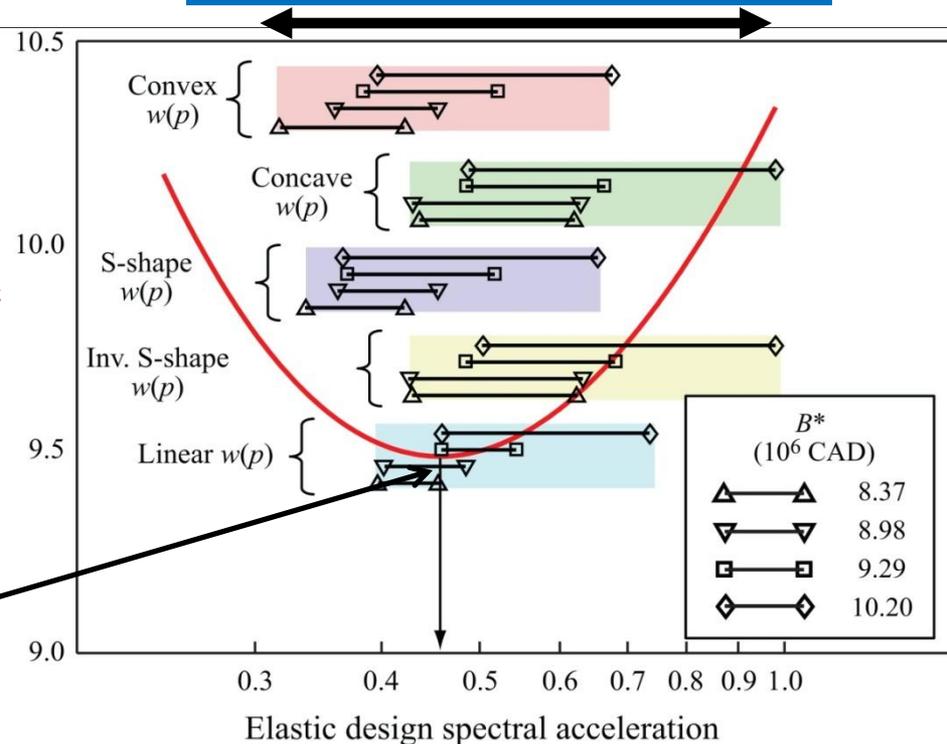


Minimum  $E[LC]$  design is contained!

- Knowing potentially diverse preferred solutions, decision risk-averse makers should find an agreeable risk-seeking solution by different stakeholders.

Optimal design level

Range of preferred solutions!

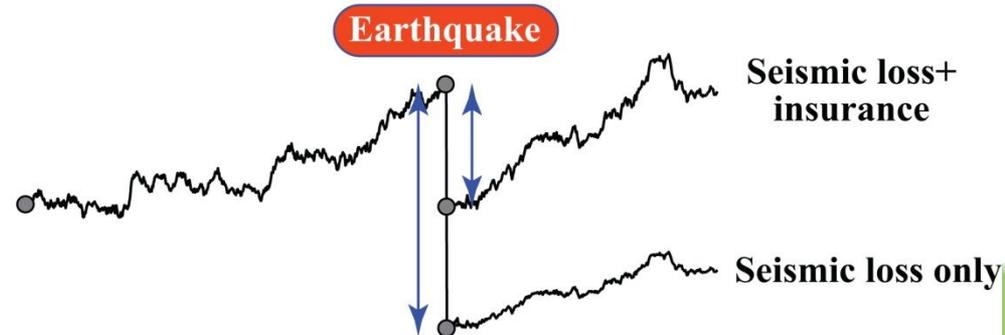


# Other Applications

- The decision making framework can be used to evaluate various earthquake risk mitigation options.
- **Seismic retrofitting using seismic isolation:** shifts natural vibration period to reduce structural responses
- **Earthquake insurance:** smoothes variation of asset/wealth and facilitates a quicker recovery

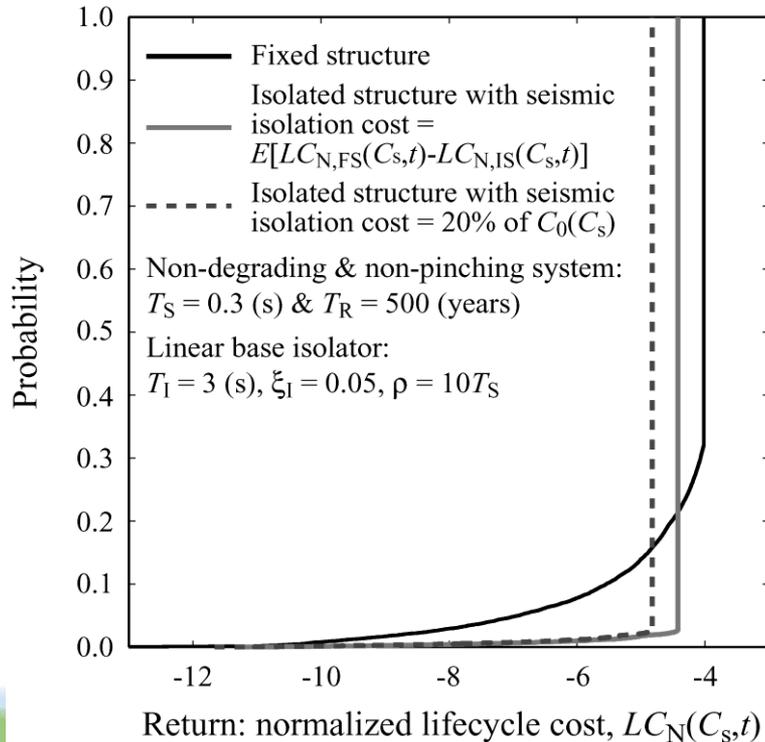


Wealth process of a household / company

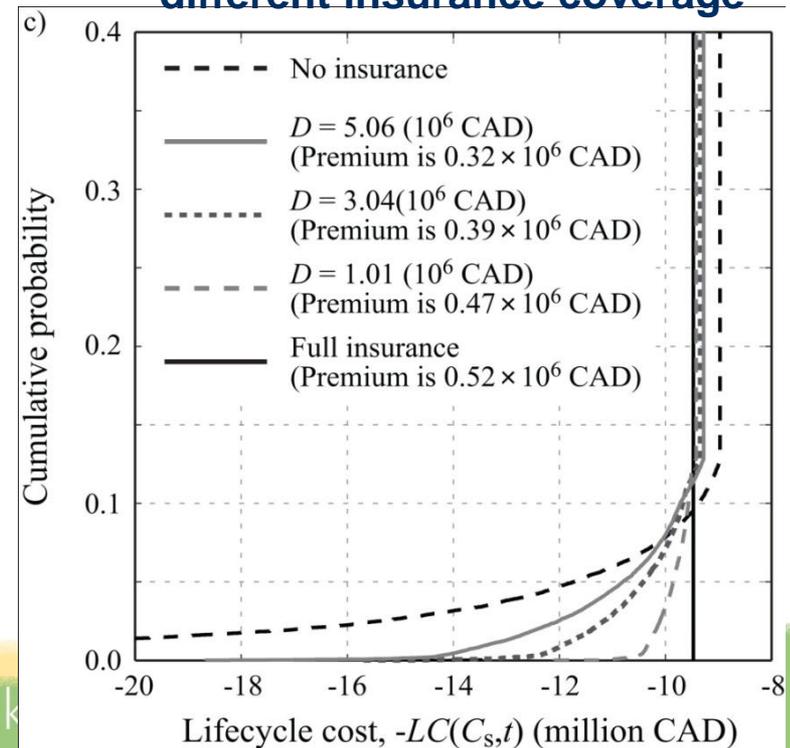


- Both base isolation and insurance **change the probability distributions of the lifecycle cost (reduction of uncertainty).**
- These measures should be regarded as a **tool to control earthquake risk in a proactive manner.**

**LC curves for base isolated structures**



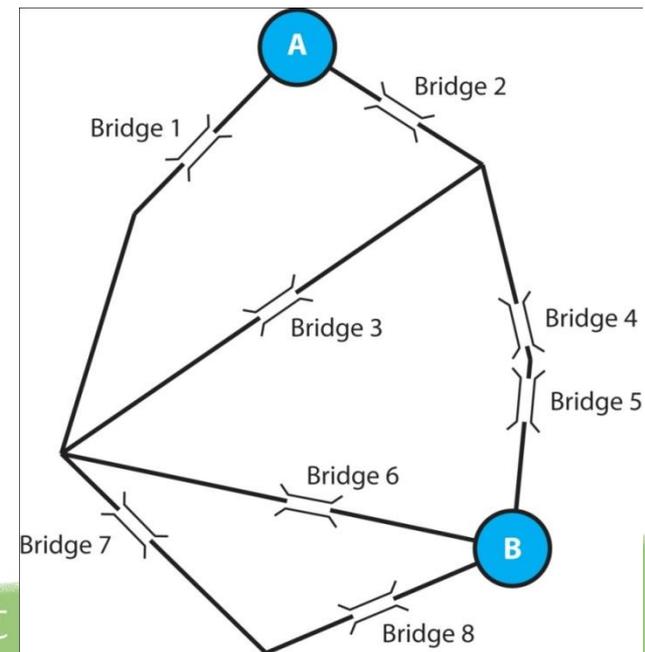
**LC curves for a structure with different insurance coverage**



- The **catastrophic nature** of earthquake disaster is related to: **spatiotemporally correlated damage and loss**.
- This **physical feature** must be characterised adequately in hazard modelling.
- This affects the **seismic performance assessment of spatially distributed systems**.

## Example:

- Bridges are vulnerable to ground shaking, intensities of which are correlated in space.
- Accessibility from A (patient) to B (hospital) depends on damage states of bridges.



# Spatial Correlation Model

- Adopt a **multi-variate lognormal model** for ground motion parameters:

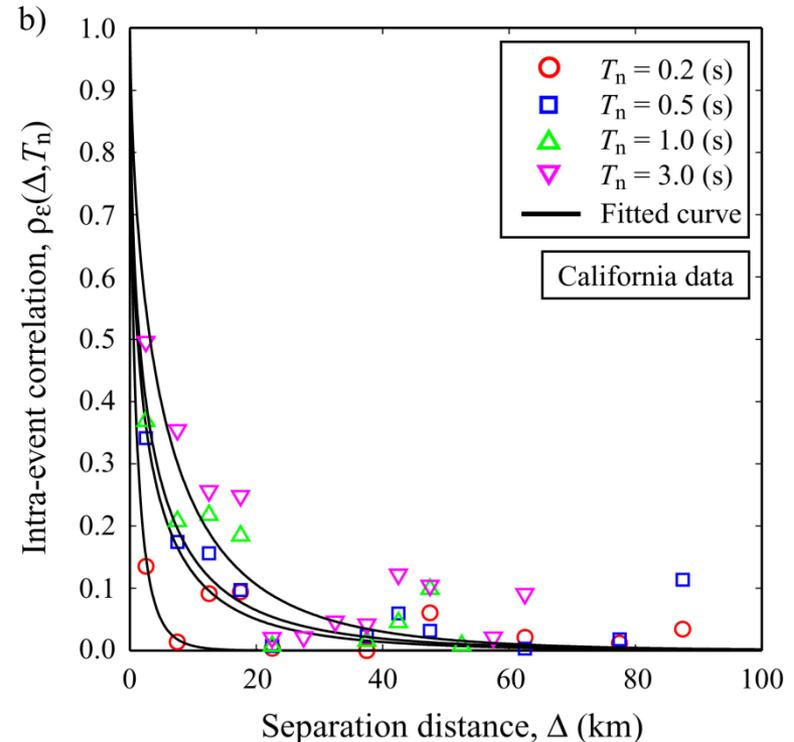
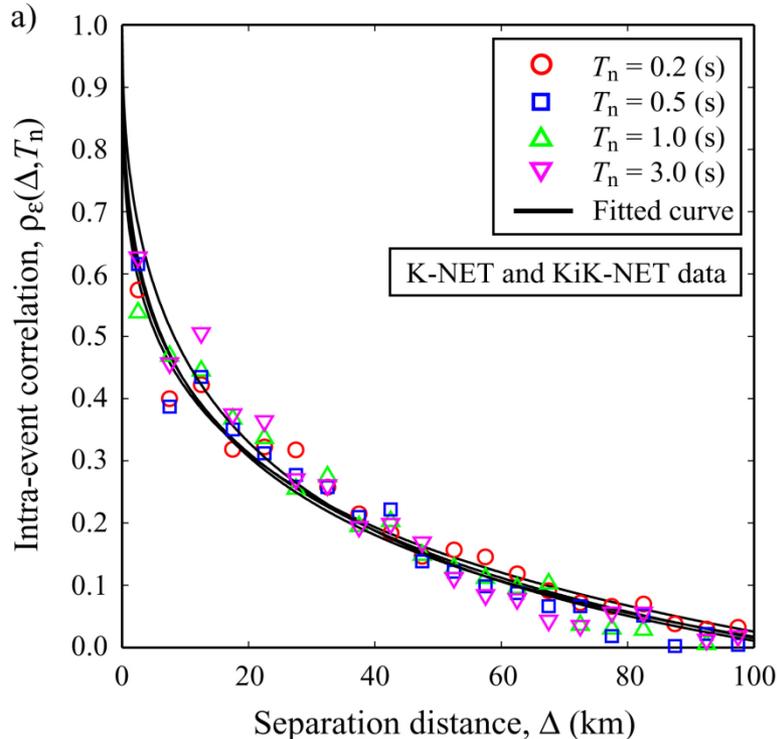
$$\log SA_{ik}(T_i) = f(\mathbf{M}_k, R_{ik}, \lambda_{ik}, T_i) + \eta_k(T_i) + \varepsilon_{ik}(T_i)$$

$$\log SA_{jk}(T_j) = f(\mathbf{M}_k, R_{jk}, \lambda_{jk}, T_j) + \eta_k(T_j) + \varepsilon_{jk}(T_j)$$

$$\rho_T(\Delta_{ij}, T_i, T_j) = \rho_\eta(T_i, T_j) \frac{\sigma_\eta(T_i)\sigma_\eta(T_j)}{\sigma_T(T_i)\sigma_T(T_j)} - \rho_\varepsilon(\Delta_{ij}, T_i, T_j) \frac{\sigma_\varepsilon(T_i)\sigma_\varepsilon(T_j)}{\sigma_T(T_i)\sigma_T(T_j)}$$

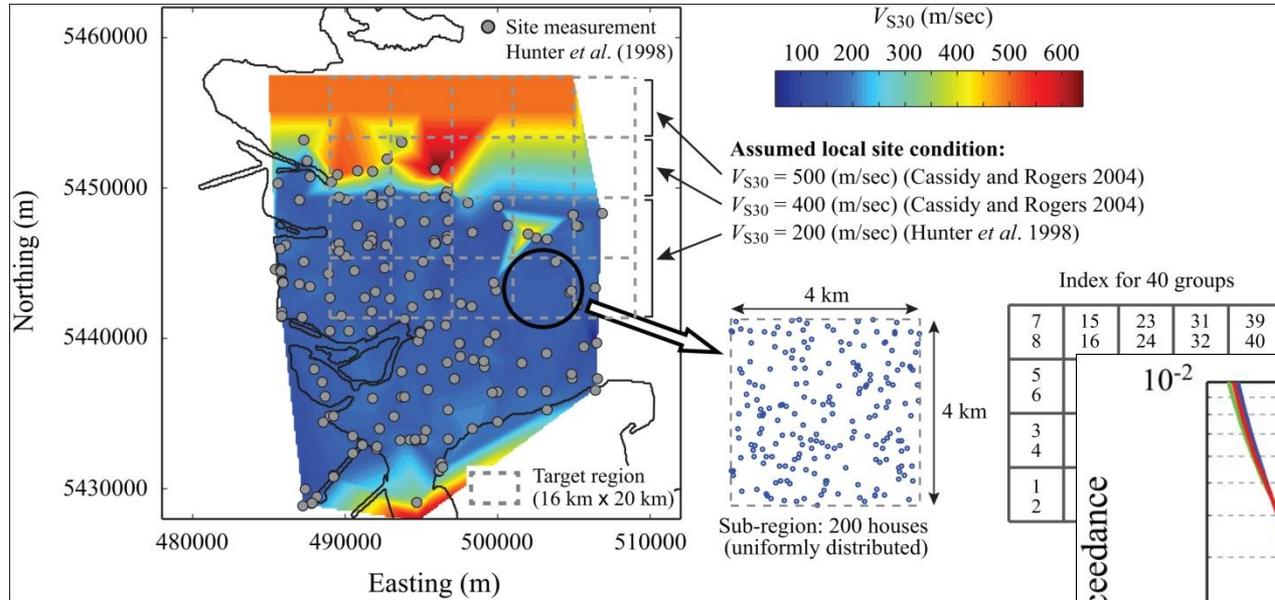
- Characterise  $\rho_\varepsilon(\Delta, T)$ : (i) calculate residuals; (ii) construct data pairs; (iii) evaluate semivariogram; and (iv) estimate spatial correlation.

$$\rho_\varepsilon(\Delta, T) = 1 - \frac{1}{2} \left( \frac{\sigma_d(\Delta, T)}{\sigma_\varepsilon(T)} \right)^2$$



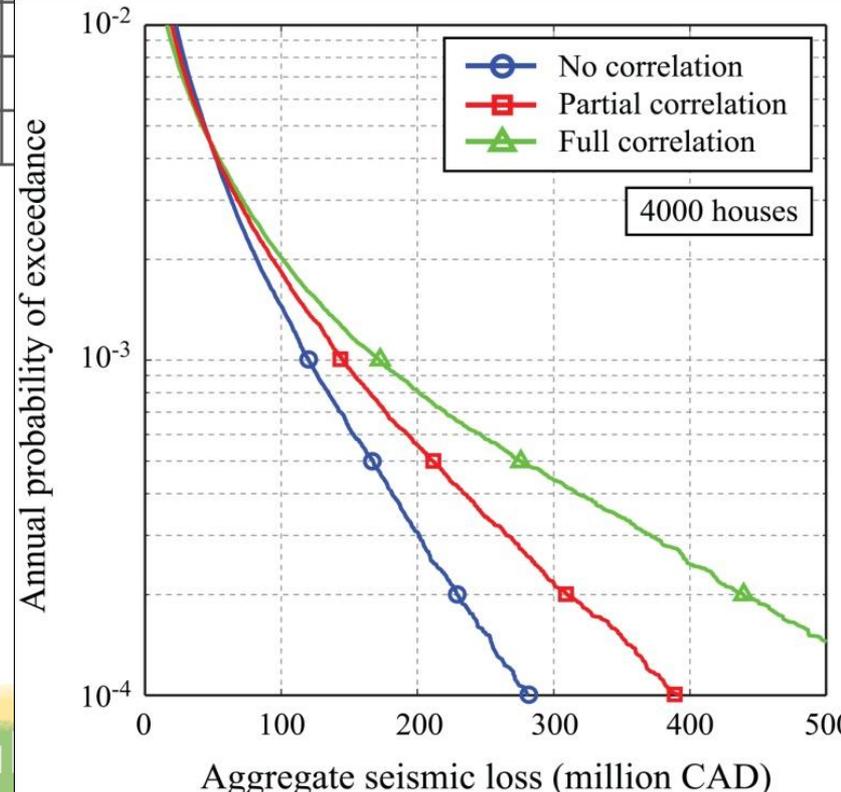
- The **intra-event correlation** can be characterised as an **exponential decay curve** in terms of **separation distance**.
- The developed models are used in seismic risk analysis to **generate correlated simultaneous shakings at different sites**.

# Impact of Spatial Correlation



Index for 40 groups

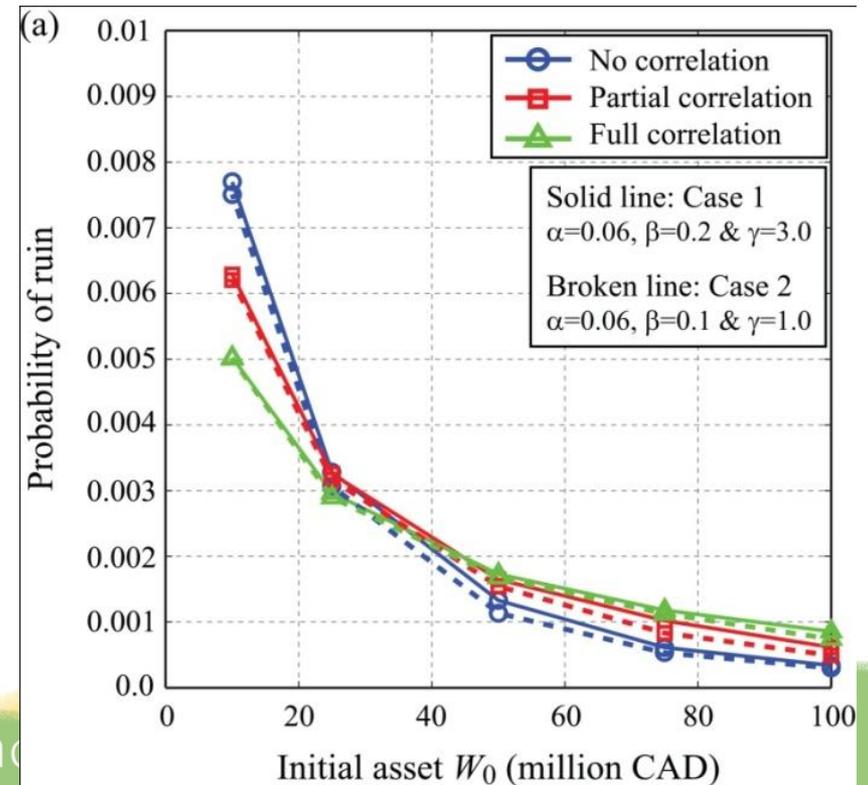
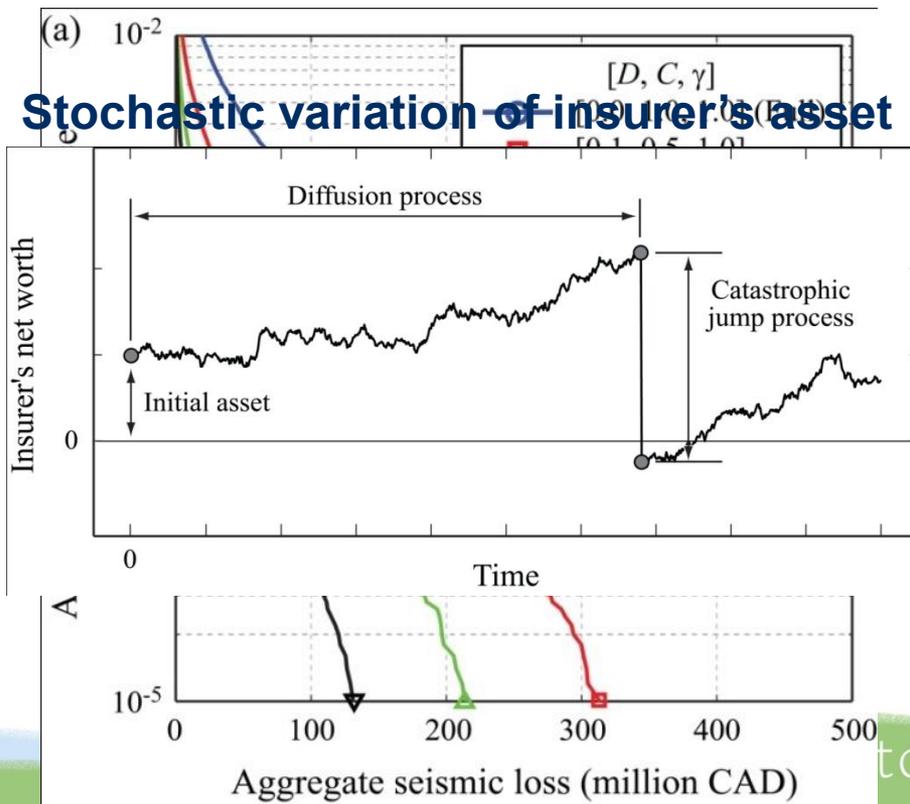
7	15	23	31	39
8	16	24	32	40
5				
6				
3				
4				
1				
2				



- 4000 wooden houses in Vancouver (20 km by 16 km)
- Spatial correlation affects the right upper tail of the aggregate seismic loss curve.

- Insurance parameter (e.g. deductible) affects the earthquake insurance portfolio (left figure).
- By considering stochastic asset for an insurer, insurer's probability of ruin can be assessed for various scenarios.

## Stochastic variation of insurer's asset

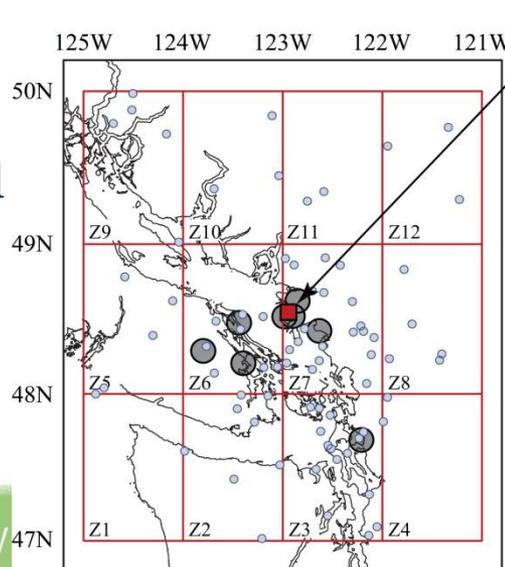


- The **portfolio-based seismic loss model** can be used for designing/developing an **optimal trigger mechanism of catastrophe bond**.
- It serves as an **alternative risk transfer** tool for institutional organisations. The CAT bond achieves **low credit risk and liquidity risk**, but is subjected to **model risks** (inaccuracy in designing CAT bond parameters).

## Example:

**Trigger scenarios** can be devised using a suitable loss model.

Alternatively, triggers can be designed based on **observed shaking intensities**.



Vancouver (2000 wood-frame houses)

Earthquakes in Zone 6: Loss threshold = 20 M CAD

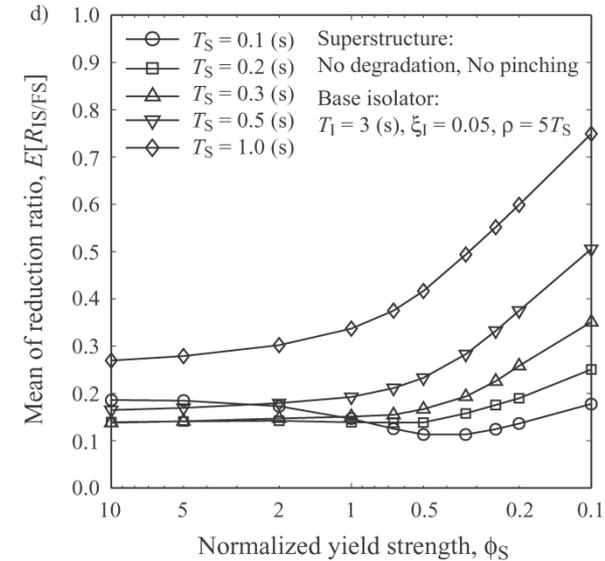
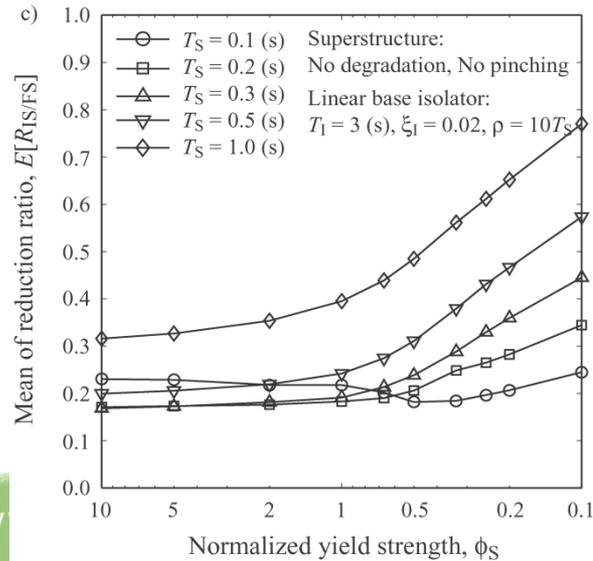
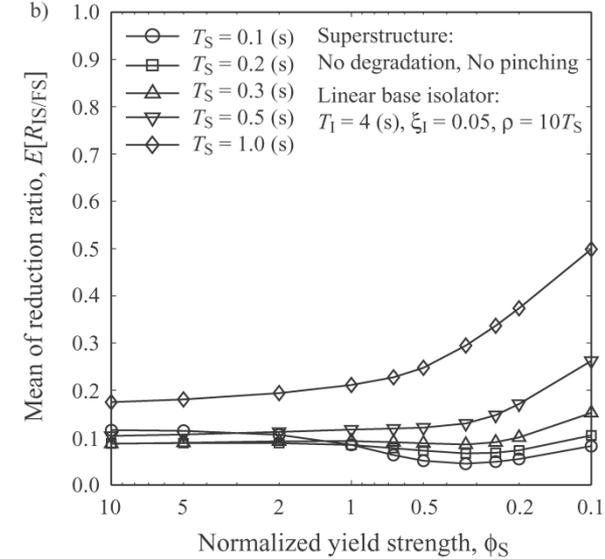
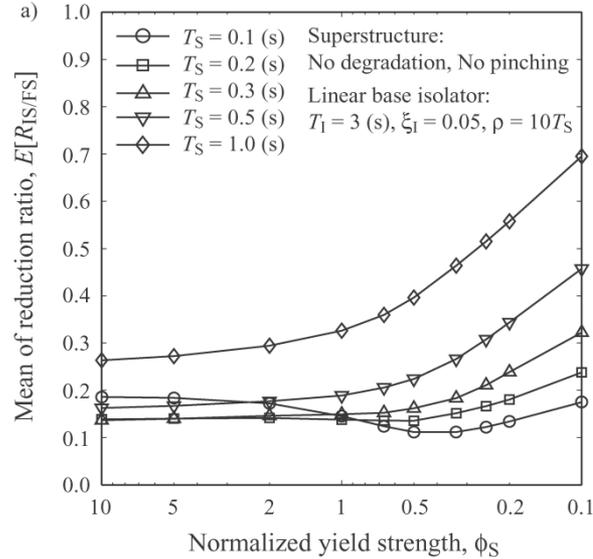
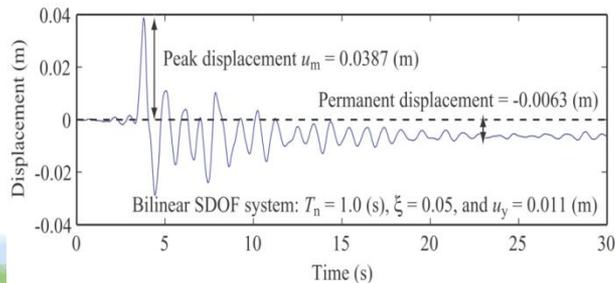
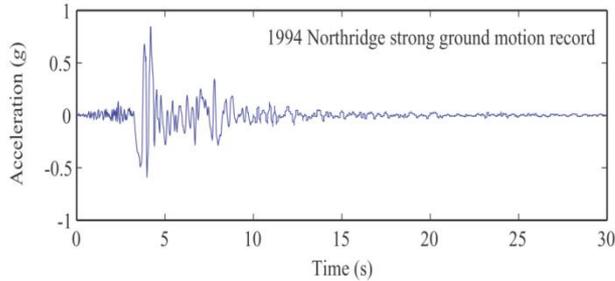
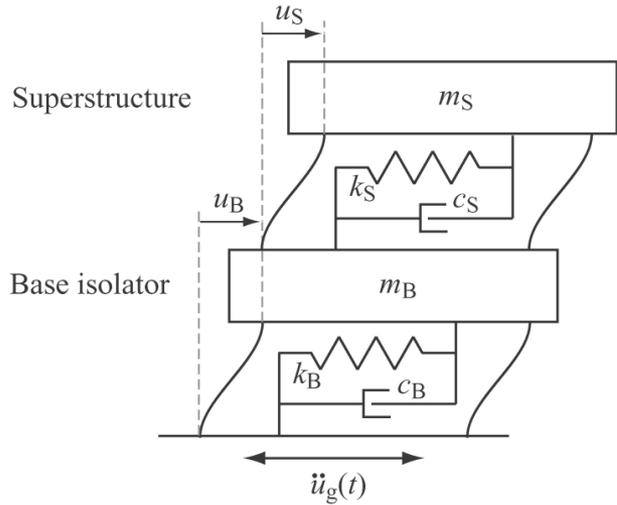
$M_w$	Lat.	Lon.	Depth (km)	Loss (M CAD)	Loss trigger	Scenario trigger
5.23	49.13	123.60	54.9	0.04	0	0
6.31	48.81	123.59	72.0	44.55	1	0
5.71	49.12	123.40	43.6	0.39	0	0
6.63	48.89	124.00	87.1	56.23	1	0
6.01	48.78	123.39	87.8	0.10	0	0
6.67	49.09	123.87	52.9	6.99	0	0
5.61	48.74	123.89	42.2	0.30	0	0
6.66	48.78	123.25	67.6	16.29	0	0
5.27	49.03	123.62	5.8	1.03	0	0
6.79	48.92	123.97	35.2	13.46	0	0
7.03	49.08	123.64	44.0	178.11	1	1

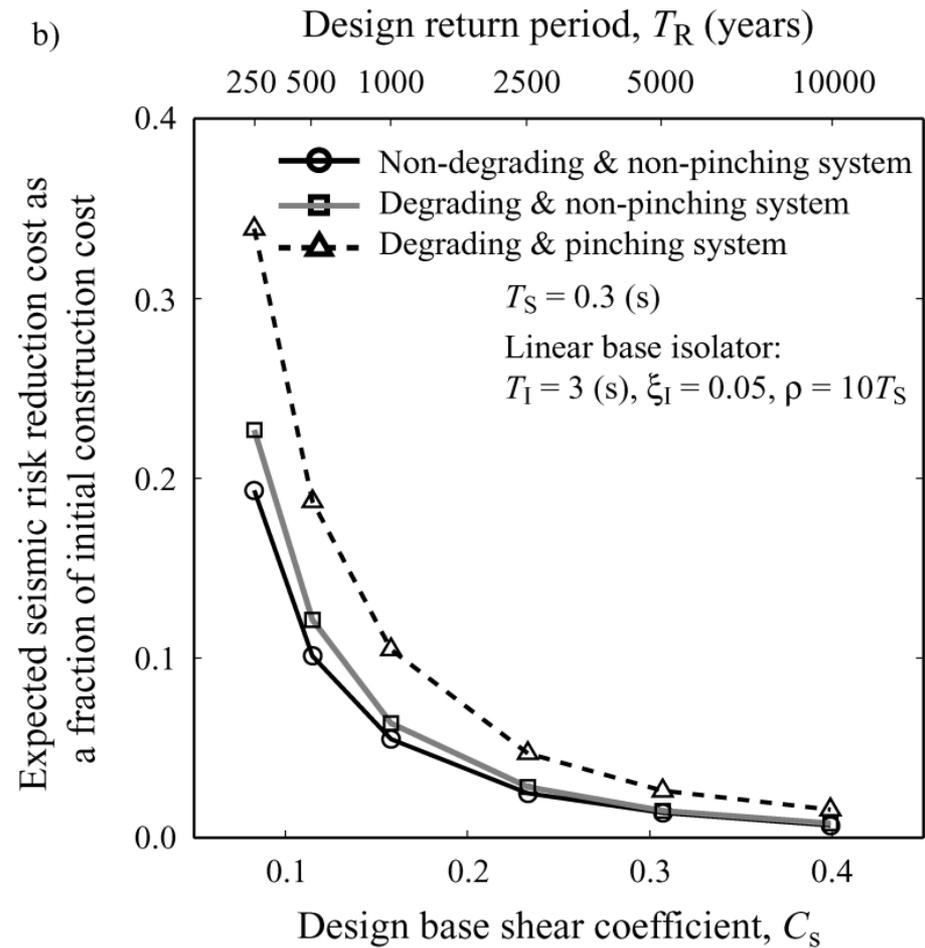
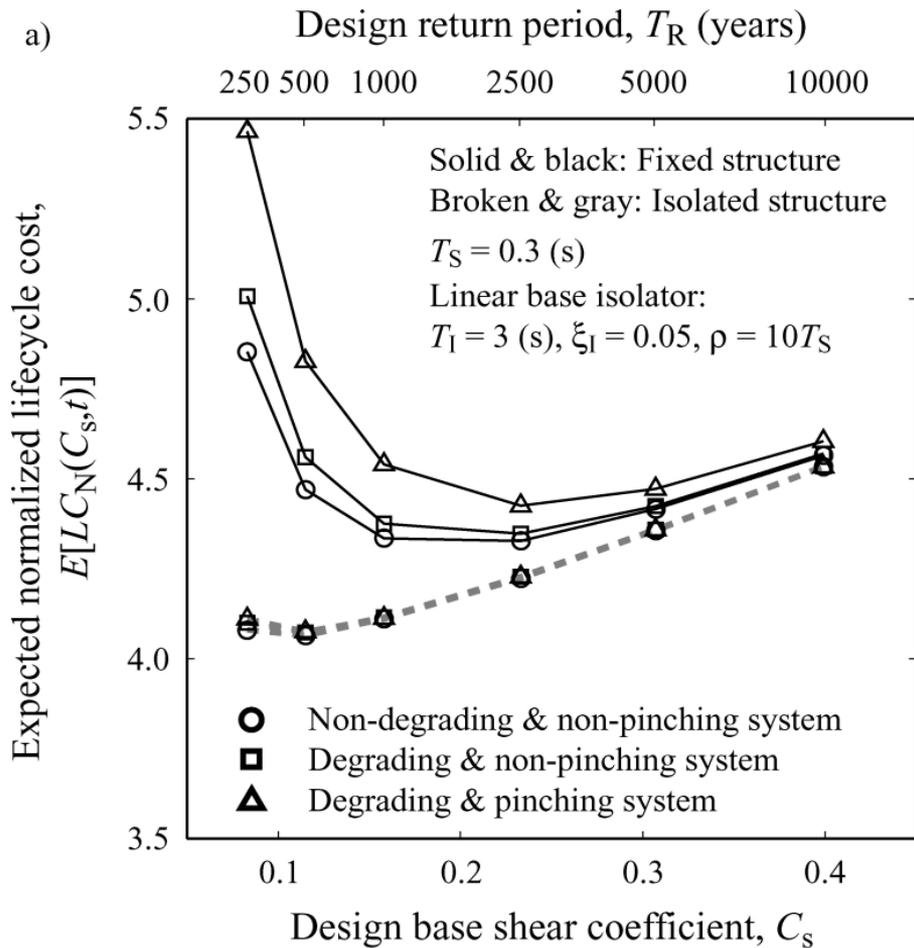
Trigger parameters for Zone 6:  
 $M_w \geq 6.8$  & Depth  $\leq 70$  km

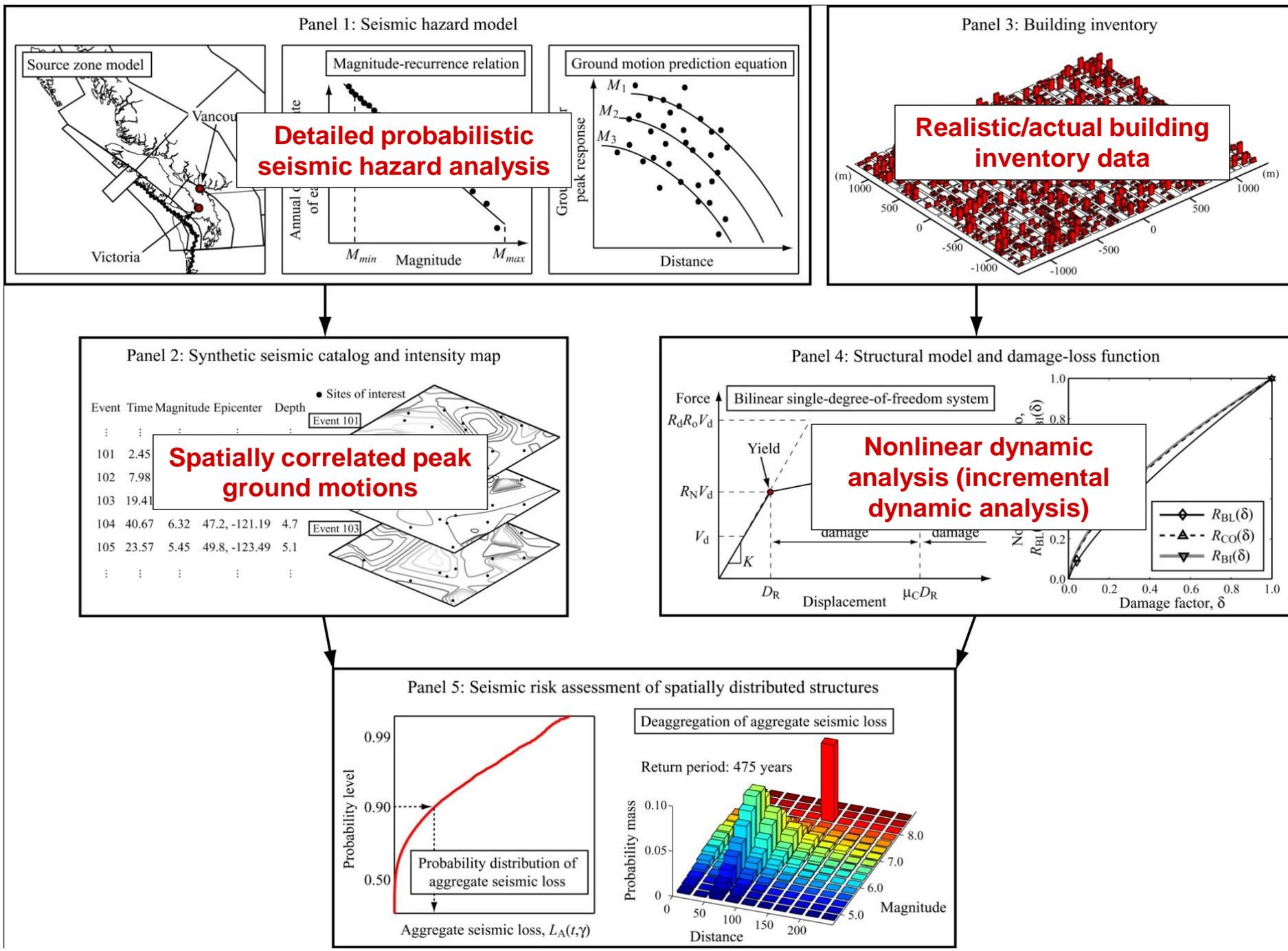
Positive error : 0  
Negative error : 2  
Total error : 2

- Effective tools for **quantitative and probabilistic analyses**
- Different engineering systems require different solutions and tools (e.g. time and spatial extent)
- Modelling **complexity** for both within and between systems (e.g. **robustness** and **interdependency**)
- Multi-hazards (e.g. earthquakes, tsunami, typhoon, volcanoes, flood)
- Beyond natural sciences and engineering: decision-making by addressing **critical human/community aspects** (e.g. **resilience**). Need for **suitable metrics for such criteria**.

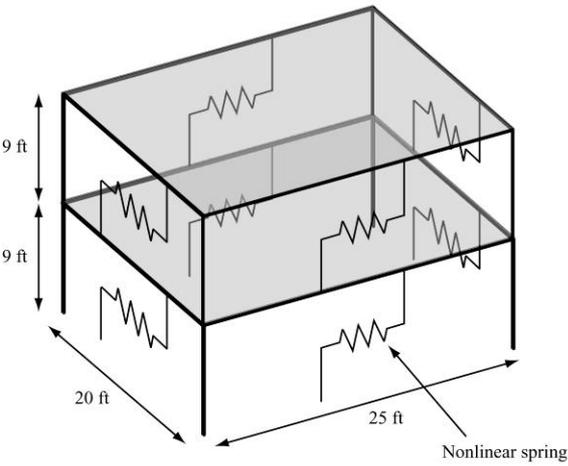
# Additional Materials



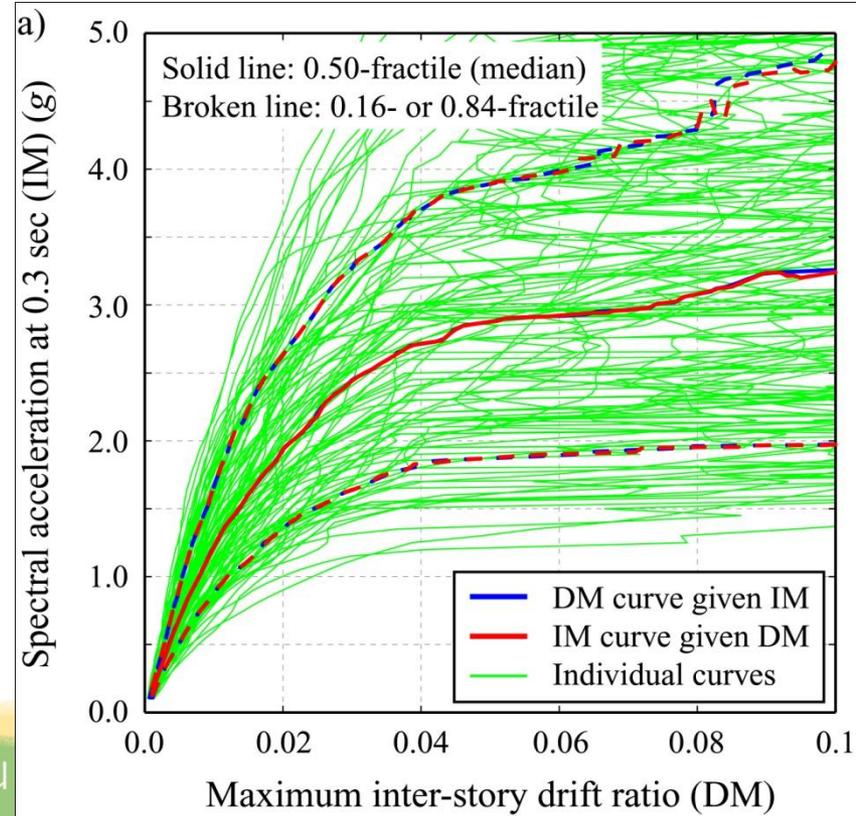
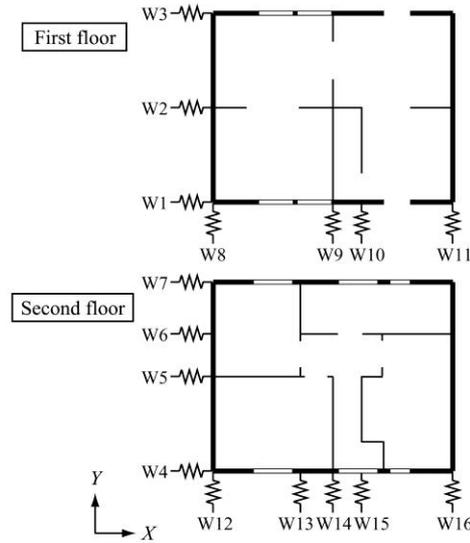


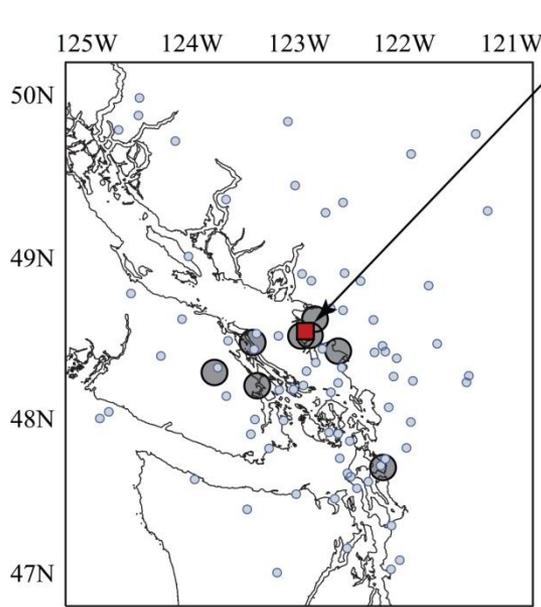


Generic structural model



Plan view





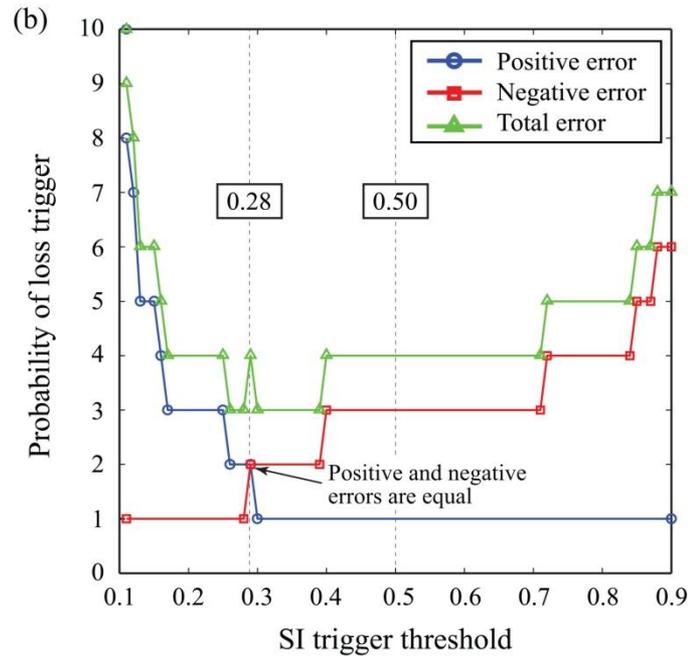
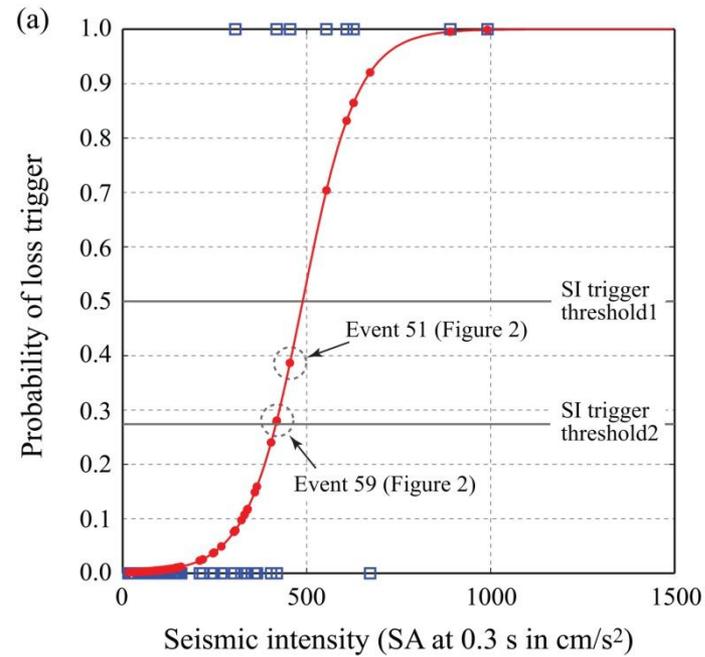
**Vancouver (2000 wood-frame houses & recording station)**

**Loss threshold = 20 M CAD**

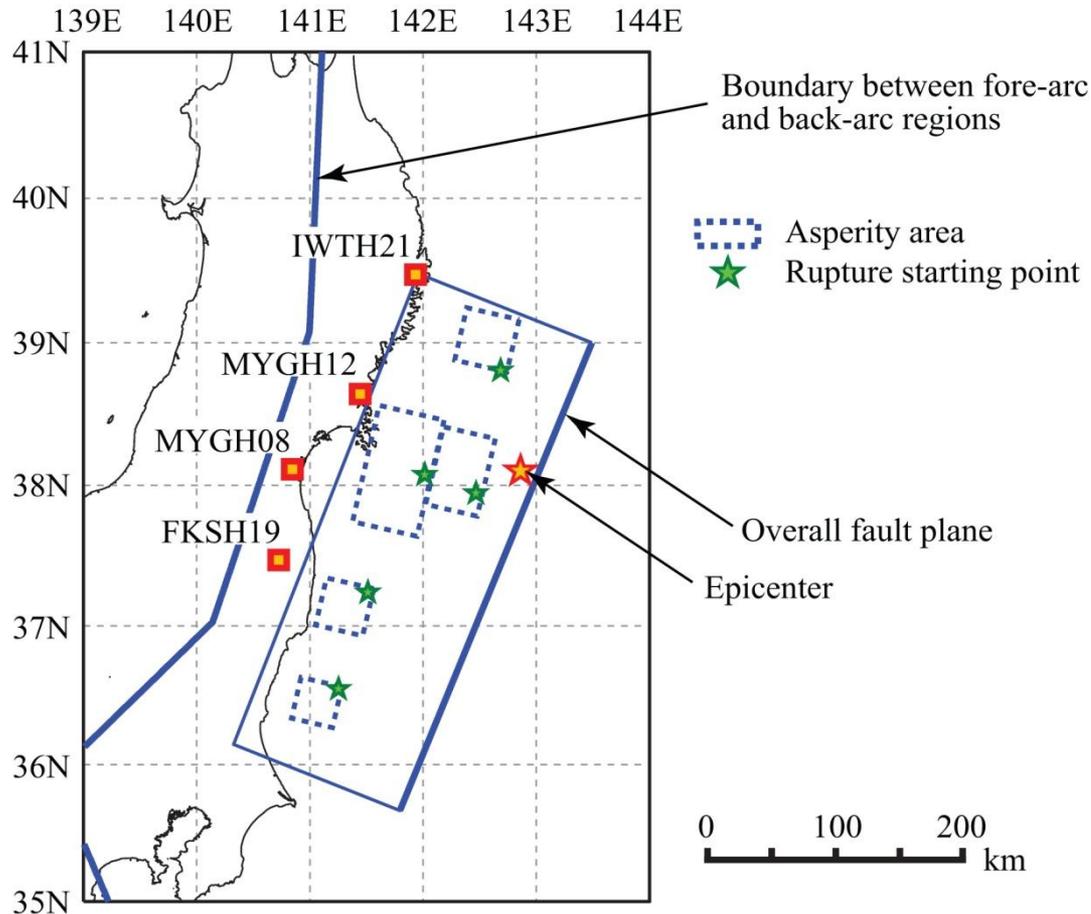
Event ID	$M_w$	Lat.	Lon.	SA at 0.3 s (cm/s <sup>2</sup> )	Loss (M CAD)	Loss trigger	Logistic model	SI trigger1	SI trigger2
50	5.23	49.13	123.60	106.4	0.04	0	0.006	0	0
51	6.31	48.81	123.59	454.6	44.55	1	0.387	0	1
52	5.71	49.12	123.40	053.5	0.39	0	0.003	0	0
53	6.63	48.89	124.00	608.6	56.23	1	0.832	1	1
54	6.01	48.78	123.39	090.2	0.10	0	0.005	0	0
55	6.67	49.09	123.87	337.8	6.99	0	0.116	0	0
56	5.61	48.74	123.89	209.7	0.30	0	0.023	0	0
57	6.66	48.78	123.25	403.2	16.29	0	0.240	0	0
58	5.27	49.03	123.62	99.5	1.03	0	0.005	0	0
59	6.79	48.92	123.97	418.8	13.46	0	0.281	0	1
60	7.03	49.08	123.64	890.6	178.11	1	0.995	1	1

SI trigger threshold1 : 0.50 → Positive error : 0  
 Negative error : 1  
 Total error : 1

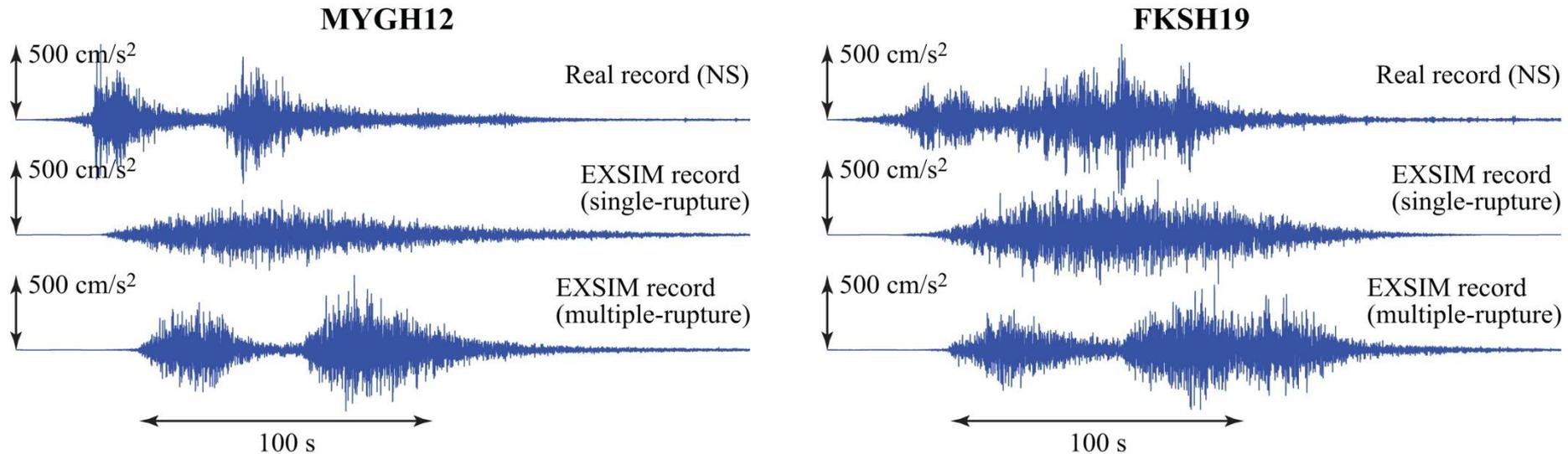
SI trigger threshold2 : 0.28 → Positive error : 1  
 Negative error : 0  
 Total error : 1



Loss threshold		Scenario-based method <sup>1</sup> ( $K = Z$ )			Scenario-based method <sup>2</sup> ( $K = 10$ )			Station-intensity-based method <sup>3</sup>			Station-intensity-based method <sup>4</sup>		
		Partial corr.	No corr.	Full corr.	Partial corr.	No corr.	Full corr.	Partial corr.	No corr.	Full corr.	Partial corr.	No corr.	Full corr.
Case I	20 M CAD	613.2 5	581.2 5	679.5	462.2 5	361	480.5	509.2 5	888.7 5	264.5	447.5	570.7 5	270.7 5
	70 M CAD	154.0	86.75	187.0	128	54.5	147.7 5	151.7 5	184.5	56.5	120.7 5	120.2 5	56.0
	100 M CAD	83.5	34.0	103.0	71.5	22.75	89.25	92.0	85.75	38.75	77.75	65.75	40.5
Case II	20 M CAD	817.0	672.2 5	846.2 5	579.7 5	404.5	618.7 5	576.7 5	905.5	278.2 5	426.7 5	542.2 5	280.5
	70 M CAD	169.0	96.0	218.5	118.7 5	60.25	165.2 5	132.0	186.0	64.75	92.0	135.5	63.5
	100 M CAD	73.25	21.75	124.7 5	60.25	23	103	72.75	72.5	34.5	48.25	50.0	34.25



- Real records (KiK-net, surface motions) at four sites
- EXSIM records – single-rupture model
- EXSIM records – multiple-rupture model (based on inversion analysis by Kurahashi & Irikura (2011))
- Calibration of EXSIM models based on general rupture information (Ghofrani et al., 2012)



- Real records show multiple phases of seismic wave arrivals.
- EXSIM-single-rupture records show single-phase wave arrivals.
- EXSIM-multiple-rupture records show multiple-phase wave arrivals, similar to the real records.