

University of Bristol Business School Micro Internship

This is a 3-week authentic industry project designed to prepare you for the workplace through real business challenges.







University of Bristol Business School are offering 200 Masters students the chance to take part.

During the programme, you will work as a virtual Student Consultant team. Your team will receive a project brief and collaborate to understand your Industry Client's context and present your findings and recommendations in a professional report and final presentation. You will be supported by a mentor, who will provide advice and feedback on all your key deliverables.

As a **student consultant**, you will need to:

- Work as an effective team member
- **Commit 50 hours** in total over the 3-week experience (**Cohort 1: January 2025, Cohort 2: June 2025**)
- Attend in-person launch
- Attend Student Orientation:
Attend Project Briefing with your Mentor & Client

How does it work?

-  Complete the Application form
-  Participants are shortlisted
-  Attend the orientation session
-  Meet your team, Mentor & Industry Client
-  Receive brief and complete market research & analysis
-  Share work deliverables for industry feedback



Why join?

-  Develop professional skills
-  Apply your knowledge to an authentic business challenge
-  A valuable professional experience
-  Make business & social connections
-  Gain practical experience you can talk about in future interviews, assessment centers and further opportunities

Applications open in November 2024!

We will contact you by email with application details

How is this programme different?

	Team-based	Work as part of a diverse and multidisciplinary team.
	Real world learning	Work for a real client on a real challenge, and gain exposure to working as a virtual project team.
	Real outcomes	Research and recommend viable business growth solutions for your client. Present these in a professional final report and presentation.
	Not an assignment	You will be learning by doing. This is a self-directed, extracurricular program.

What Alumni Say

"The programme was an excellent learning opportunity that helped me **learn new skills and work on highly relevant real-world issues.**"

"A valuable work experience that **opened my mind into a new career path.**"

"The highlight of this experience for me was **networking** with clients and being given **complete freedom to connect** with them, understand their problems, and come up with solutions."

"The whole project is **well-organised**. I really **like the Practera web app**, it is clear and well-formulated, and helped us to nail the project in the end."

Client Examples



LEARNING PLATFORM



Practera is a multiple award-winning, recognised tech innovator and education provider that has facilitated high quality work-integrated learning experiences for over 50,000 students.

FAQs



Do I get a certificate?

You will receive a certificate upon completion of the project, as long as you have met all programme requirements (time commitment and active participation).

Do I have to be in the country?

No. This programme is suitable for remote working conditions with fully virtual industry and team engagement, so you aren't required to be physically in the country to participate.

What if I have a part-time Job?

It is fine if you have a part-time job, but you must be able to commit a minimum of 50 hours of work on the project over the three weeks of the programme. You will need to coordinate with your team to ensure that you're able to attend meetings and contribute equally to all deliverables.

Do I get to choose the project I work on?

No, projects will be assigned to teams. We ensure clients submit projects that are interesting and achievable within the programme timeframe.

Do I get to choose my team?

No, all teams will be assigned randomly to allow for diversity to occur.

Who will be my Industry Client and Mentor be?

Your Industry Client will be a UK or international organisation. They will have submitted a brief connected to either: Sustainable Impact, Growth Strategy, Funding Sources or International Business. You can express your preference for project themes and UK v.s. international employers in your application form, but we cannot guarantee a perfect fit. Your Mentor will be a professional with 3+ years business experience, who has volunteered to coach your team through this experience.

Will the project be related to my degree?

It could be, but if it isn't, that's fine too. The projects are structured in a way where you do not need specific technical knowledge. The main goal is to develop your employability skills through a professional project experience.

Will I be paid to work on this Project?

No, you will not be paid to work on this project. This is first and foremost a learning experience.

Can I skip the orientation & briefing session?

The sessions are compulsory. They are where you will meet your team, mentor and client. Students who do not attend without providing prior notice by emailing the University may be removed from the programme.

What does the application process involve?

You will be required to complete an online application form, as well as complete short-answer questions around your motivations and skills.

Do I need to complete or access Practera before the induction session?

Once you've been selected to take part in the programme, Practera will send you a registration link in order to access the platform.

What support do the students receive?

All students have access to project learning instructions, content and collaboration functionality through the Practera platform. Each student team will also be assigned a mentor who will meet with you weekly to support your research and report writing.