

POSTGRADUATE TAUGHT PROGRAMMES

Business and Management Programme Structure 2025/26



	MSc Business Analytics	MSc Human Resource Management and the Future of Work	MSc Global Operations & Supply Chain Management	MSc International Business and Strategy: Global Challenges	MSc Marketing	MSc Social Science Research Methods (Management)	MSc Strategy, Change & Leadership (Part Time)		
Mandatory Units	Modelling Analytics	Human Resource Management in the Global Economy	Strategic Operations Management	Global Strategy	Contemporary Issues in Marketing	Introduction to Quantitative Research Methods in the Social Sciences	Year One		
	Data Analytics in Business	International Employment Relations and Governance	Supply Chain Analytics	International Business Perspectives in a Turbulent World	Effective Marketing Communications	Introduction to Qualitative Research Methods in the Social Sciences			
	Programming in Business Analytics	Work in Capitalist Society: Change and Continuity	Global Supply Chain Management	Global Challenges	Understanding Customers, Consumers and Markets	Philosophy and Research Design in the Social Sciences			
	Business Analytics and Consulting Project	Alternative Work and Organisations	Supply Chain Technology and Digitalisation	Research Skills for International Business and Strategy	Research Methods and Marketing Metrics	Researching Organisations, Institutions and Management			
	Applied Research Project in Business analytics	Researching Human Resource Management and the Future of Work	Research Methods in Global Operations and Supply Chain Management	Entrepreneurship and Society	Dissertation / Applied Extended Project	Dissertation			
		Sustainable Work Futures in the Digital Economy	Sustainability and Ethics in Global Supply Chains	Dissertation in International Business and Strategy / Applied Global Challenges Project in International Business and Strategy					
		Dissertation / Applied Extended Project	Dissertation in Global Operations and Supply Chain Management						
	2 Units from		1 Unit from	1 Pathway with 2 Optional Units	1 Unit from	All Units Compulsory for MSc			
Additional Units	Behaviour, Decision Making and Analytics			Sustainability in Global Value Chains	Marketing	Advanced Qualitative Research	Year Two		
	Business Analytics and Responsible Innovation			Sustainability Management in Practice		Big Data in Marketing Intelligence		Or	Advanced Quantitative Research
	Social Media and Web Analytics					Creativity and Marketing			Further Quantitative Methods
	Optimisation and Algorithms					Digital Marketing: Strategy, Tools, Tactics			
						Strategic Brand Management			
								And 1 Unit from	
							Strategy and Business Development	Climate Change and Int. Security	MSc Strategy, Change & Leadership (Part Time) Offers 3 routes -
								China's International Relations	
							Strategic Brand Management	The Politics of (Un)sustainability	
							Creativity and Marketing	Care, Labour and Gender	MSc: Two Years (Part Time)
								Sustainable Work Futures in the Digital Economy	PG Certificate: Sept - May
							Digital	Alternative Work and Organisations	PG Diploma: May - March
								Digital Marketing: Strategy, Tools, Tactics	
				Big Data in Marketing Intelligence	Global Justice*				
					Conflict, Security and Development*				
					*Subject to change				

We aim to guide, teach and develop knowledgeable, thoughtful and ethical management practitioners who can thrive in a global environment. These degree provides excellent preparation for all careers in management, with noted specialisations.



	MSc Management	MSc Management (CSR and Sustainability)	MSc Management (Digitalisation and Big Data)	MSc Management (International HRM)	MSc Management (International Business)	MSc Management (Marketing)	MSc Management (Entrepreneurship and Innovation)	MSc Management (Project Management)
Mandatory Units	Leadership, Strategy and Change	Corporate Social Responsibility and Sustainability	Digitalisation, Big Data and Value Creation	International Human Resource Management	International Business	Contemporary and Emerging Issues in Marketing Management	Entrepreneurship and Innovation	Project Management
	Strategy and Finance and Accounting for Management							
	Operations and Marketing Management							
	Research Method and Professional Development							
	Management and Organisation							
Select 1 Optional Project								
Optional Projects	The Management Research Project: Dissertation							
	The Management Research Project: Applied Extended Project							
	The Management Research Project: Global Challenges Team Project							
	The Management Research Project: Team Dissertation Project							

We aim to guide, teach and develop knowledgeable, thoughtful and ethical management practitioners who can thrive in a global environment. These degree provides excellent preparation for all careers in management, with noted specialisations.