

University of Bristol

**BRISTOL
VETERINARY
SCHOOL**

75
Years

**University of Bristol Veterinary
School 75th Anniversary**

Proposal for corporate sponsorship

January 2024



This year we are celebrating 75 years since opening our doors to our first group of veterinary students. 2024 also marks the 25th anniversary of the launch of our very first veterinary nursing programmes.

We invite you to join us as a corporate sponsor to celebrate these significant milestones. We are offering a wide range of commercial benefits, including brand visibility across the UK veterinary community.

Bristol Veterinary School

Bristol's veterinary school is ranked in the world's top 20 universities for veterinary sciences (QS World University Rankings 2023).

The school is accredited by the American Veterinary Medical Association (AVMA), the Royal College of Veterinary Surgeons (RCVS), and the European Association of Establishments for Veterinary Education (EAEVE).

93% of our veterinary science students are in work or further study within 15 months of graduation. Most of our graduates are employed in general practice in the UK but many undergo further specialist veterinary training, have careers in academia or work overseas.



Anniversary celebrations

We are planning a year of events to celebrate the achievements of the school and the community built over 75 years.

The flagship event will be an 'Alumni Day' in July, bringing together all of those students who made their foundational steps at Bristol. With a robust alumni network of over 5,000 people, we anticipate a gathering of 500-1,000 alumni. Our alumni are diverse, ranging from highly respected veterinary specialists to leaders in veterinary research, as well as those in prominent corporate and commercial positions.

The Alumni Day will feature tours of the campus, showcasing our world-renowned clinical skills laboratory and research-backed teaching methods. In the evening, a grand celebration dinner will take place in the marquee on the picturesque lawn outside the iconic Langford House.



We are also planning a research day in February, with talks illustrating the extent and impact of research carried out in the School, both past and present, as well as an opportunity to tour the unique research facilities available and mingle with colleagues old and new.

In addition, there will be a Summer Fun Day, where the local community will be invited to explore our site and gain insights into our day-to-day activities.

Sponsorship opportunities

Diamond Sponsor (£15,000 + VAT)

Showcase your sponsor logo on advance marketing materials advertising all the anniversary events.

Alumni event (July 27th 2024)

- 4 complimentary tickets to the daytime event, including lunch.
- 4 complimentary tickets to the evening event, including dinner.
- Diamond sponsor acknowledgement during all presentations.
- Logo prominently displayed on the daytime and evening schedules.
- Display of A4 sized advertisement for the daytime schedule document.
- QR code on lunch tables taking guests to a your company website.
- QR code for inclusion on the dinner menus.
- Logo displayed on the evening table map and dinner menus.
- Provide and present a 1st prize for the quiz winner, with a maximum value of £100.

Anniversary book

- Logo displayed prominently on the book's acknowledgement page.
- Acknowledgement within the text of the book.

Gold Sponsor (£10,000 + VAT)

Showcase your sponsor logo on advance marketing materials advertising all the anniversary events.

Alumni event (July 27th 2024)

- 2 complimentary tickets to the daytime event, including lunch.
- 2 complimentary tickets to the evening event, including dinner.
- Gold sponsor acknowledgement during all daytime and evening presentations.
- Logo prominently on the daytime and evening schedules.
- QR code on the dinner menus taking guests to your company website.
- Logo on the evening table map and dinner menus.
- Provide and present a 2nd prize for the quiz winner, with a maximum value of £100.

Silver Sponsor (£5,000 + VAT)

Showcase your sponsor logo on advance marketing materials advertising all the anniversary events.

Alumni event (July 27th 2024)

- 2 complimentary tickets to the evening event.
- Silver sponsor acknowledgement during all daytime and evening presentations.
- Logo prominently displayed on the daytime and evening schedules.
- Logo on the evening table map and dinner menus.
- QR code for inclusion on the table menus taking alumni to your company website.
- Provide and present a 3rd prize for the quiz winner, with a maximum value of £100.

Bronze Sponsor (£1,000 + VAT)

Showcase your sponsor logo on advance marketing materials advertising all the anniversary events.

Alumni event (July 27th 2024)

- 2 complimentary tickets to the evening event.



Our reach

We will be promoting the 75th anniversary year and events across our communication channels, including mailing lists, social media and our digital platforms.

Channel	Reach
Bristol Vet School alumni network	Active mailing list of 4,900 alumni (contactable by email, mail or both)
Bristol Vet School social media	4,500+ followers (Instagram, X (Twitter), Facebook)
University of Bristol social media	520,000+ followers (LinkedIn, X (Twitter), YouTube, Facebook)
https://www.bristol.ac.uk/vet-school/	43,000+ views and 28,000+ users annually

Contact details

If you wish to talk in more detail, kindly complete the attached booking form and submit to langford-events@bristol.ac.uk.



Booking form

Company details	Company name	
	Address	
	Website	
	Company number	
	VAT number	
Main contact	Name	
	Job title	
	Telephone	
	Email	
Invoice contact	Name	
	Job title	
	Telephone	
	Email	
	PO number	
Sponsorship package	Diamond sponsor (£15,000+VAT)	<input type="checkbox"/>
	Gold sponsor (£10,000+VAT)	<input type="checkbox"/>
	Silver sponsor (£5,000+VAT)	<input type="checkbox"/>
	Bronze sponsor (£1,000+VAT)	<input type="checkbox"/>
Company authorised signature	Name	
	Position	
	Date	

Any company preferring to pay by BACS should email langford-events@bristol.ac.uk for details.

Cancellation terms and conditions

Once your booking form has been received, we will send you a confirmation within 10 working days of receipt. Cancellations and changes to your original booking must be made in writing to langford-events@bristol.ac.uk. For cancellations made within 10 days, 50% of the total cost will be retained. After 10 working days, 100% of the total cost will be retained.

Marketing collateral

Company to supply necessary information for marketing e.g. high resolution logos, QR codes etc. no later than April 30th, 2024 to langford-events@bristol.ac.uk.