

# Relative performance of two simple incentive mechanisms in a public good experiment

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## **Abstract**

This paper reports on experiments designed to compare the performance of two incentive mechanisms in public goods problems. One mechanism rewards and penalizes deviations from the average contribution of the other agents to the public good (tax-subsidy mechanism). Another mechanism allows agents to subsidize the other agents' contributions (compensation mechanism). It is found that both mechanisms lead to an increase in the level of contribution to the public good. The tax-subsidy mechanism allows for good point and interval prediction of the average level of contribution. The compensation mechanism allows for less reliable prediction of the average level of contributions.

**Keywords:** public goods, voluntary provision, incentive mechanisms.

**JEL Classification:** H42, D62

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# 1 Introduction

Many problems in relation with the organisation of society revolve around giving right incentives to people so that their individual interests are in line with the general interest. The "invisible hand" generally fails to produce a Pareto optimal organisation of economic activities in the presence of public goods: since agents can benefit from others' contributions to such goods without contributing themselves, individually rational decisions generally fall short of Pareto optimal levels, a phenomenon referred to as the free-rider problem.

The free-rider problem has come to be viewed as the canonical representation of collective action problems. Environmental issues like pollution reduction and biodiversity protection offer only but two examples from many such issues, that can be found in other fields like public economics, macroeconomics, international economics... This has created a great deal of interest among social scientists, who have put much effort to increase our knowledge of the problem. Later on, they have also reacted by engineering theoretical mechanisms to restore Pareto optimality. Meanwhile, laboratory experiments have continuously provided a precious help in testing theories, and achieving a better understanding of both free-rider behaviour and the efficiency of suggested solutions.

The goal of this paper is to discuss, from an experimental point of view, the relative merits, or weaknesses, of two simple mechanisms proposed in the theoretical literature to solve the free-rider problem in public goods situations. One mechanism rewards and penalizes deviations from the average contribution of the other agents to the public good: this is the *tax-subsidy mechanism* proposed by Falkinger (1996). The other one introduces a pre-play stage where agents contemplate the possibility to offer subsidies to one another before contributions are decided: this two-stage mechanism is referred to as the *compensation mechanism* (see Varian (1994a, 1994b), who himself builds on earlier works of Guttman (1978, 1985, 1987), Moore and Repullo (1988), Danziger and Schnytzer (1991)).

Focusing on those two mechanisms is interesting for a number of reasons. Firstly, within the set of existing theoretical mechanisms they share the merit of simplicity and are, therefore, more likely to be applied in real life situations. Secondly they produce supermodular or near supermodular games, a technical property which is theoretically sufficient to ensure convergence to Nash equilibria under a wide set of learning dynamics. This is important, for real subjects are bounded rational agents, who generally start

somewhere off the equilibrium path and who do not necessarily converge to it. Existing laboratory experiments somehow confirm the relevance of the supermodularity property for convergence (see Chen (2003) for a systematic study of this topic). Thirdly, those two mechanisms rest on two different (some would even say opposite) views of the public sector intervention. The *tax-subsidy mechanism*, could be called a "coercion" solution since, once in place, agents cannot escape it, and can no longer enjoy the same level of utility by keeping unchanged their behaviours. Also, it assumes a higher degree of involvement of the public authorities than usually required by market institutions. By contrast, the *compensation mechanism* could be termed a "liberal" solution: it does respect the agents' freedom of choice as agents can escape the mechanism; keeping unchanged their behaviours won't reduce their utility levels. But former actions are no longer in equilibrium. It is also less demanding as far as public authorities involvement is concerned. It is more coasian in spirit for it requires the minimal state interventions to protect property rights and to guaranty enforceability of agents' agreements. With this coercion/liberal distinction, we have in mind something more precise than a general philosophic remark. Recent experimental and field evidences observe that externally imposed rules tend to "crowd out" endogenous cooperative behaviors (see Ostrom (2000) pp 147-148, and the references therein). Social norms like trust, fairness and reciprocity might explain the persistent propensity of subjects to cooperate, at least partially. In the presence of a strongly coercive mechanism, there is no need for internal norms to develop and sustain cooperation. But with a weak external rule, it seems that the formation of social norms is deterred while the temptations to deviate from cooperation become more seducing, possibly resulting in the worst scenario. To the extent that the liberal solution could be considered a weak external rule, one would expect it to be less efficient than the coercion solution.

In the simple framework we have chosen for the experiment, neglecting convergence issues, those two mechanisms theoretically produce (roughly) the same outcome. The next step is to check how well they perform with real subjects. They have already been separately tested in laboratory into two different contexts. Overall, those two simple solutions have surprisingly good performances, in comparison with other theoretical mechanisms already tested<sup>1</sup>. Andreoni and Varian (1999) have assessed the merits of the compensation mechanism in a prisoners' dilemma experiment. Without the

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<sup>1</sup>Experimental papers report disappointing performances for Groves-Clarke, Groves-Ledyard and the Walker mechanisms (see respectively Attiyeh et al (1999), Harstad and Marrese (1981, 1982), Chen and Plott (1996), and Chen and Tang (1998).

mechanism, only one third of the subjects chose to cooperate. The introduction of the subsidy stage increased cooperation from one third to two thirds. Falkinger et al (2000) studied the impact of the tax-subsidy mechanism in several public good environments, varying group size and payoff functions. They report that the mechanism causes an immediate and large shift toward the efficient level of public good. They also report that the Nash equilibrium is an unusually good predictor for behaviours under the mechanism.

The originality of our paper is twofold. First it is to apply the compensation mechanism in a public good framework with interior dominant strategies, which despite its simplicity is a bit more complicated than the prisoners' dilemma game used in Andreoni and Varian (1999). Second it is to offer the possibility to compare, from an empirical point of view, the two mechanisms, by running them in the same framework. Our findings are as follows: *i*) we confirm Falkinger et al. result, with different subjects and a different group composition; in particular, the starting levels of contributions are unusually high, *ii*) both mechanisms lead to an increase in the levels of contributions to the public good, *iii*) the tax-subsidy mechanism allows for surprisingly good point and interval predictions of the average levels of contribution; however the compensation mechanism allows for less reliable predictions of the average levels of contributions.

The rest of the paper is organised as follows. Section 2 describes the public good economy we have reproduced in the laboratory; it also introduces the two mechanisms. The experimental design is discussed in Section 3, and empirical results are offered in Section 4. Section 5 discusses and summarizes these results.

## 2 A public good experiment with quadratic utility

The economic situation reproduced in the laboratory is as follows. Two agents  $i = 1, 2$  are endowed with an exogenous income  $y^i$ , which they can divide between the consumption  $c^i$  of a composite private good, and a contribution  $g^i$  to the production of a public good  $G$ . The production technology for the public good takes the simplest form :  $G = g^1 + g^2$ . While  $c^i$  is enjoyed by agent  $i$  only, the public good nature of  $G$  means that both agents benefit from it. Thus agent  $i$ 's preferences are typically represented by utility functions of the form:

$$U^i(c^i, G) , \quad i = 1, 2. \quad (1)$$

In the laboratory, we have endowed the subjects with quasi-linear quadratic reward functions:

$$U^i(c^i, G) = M_i c_i - \frac{1}{2} N_i c_i^2 + G, \quad M_i, N_i > 0, \quad i = 1, 2.$$

Note that those functions  $U^i$  are concave, increasing in public good consumption, and for  $c^i \in [0, M_i/N_i]$  they are non decreasing in private good consumption as well. This choice of functions gives us the simplest framework consistent with the questions we want to challenge<sup>2</sup>.

The reasons for this particular choice of utility functions are twofold. First of all there is a need to keep the framework as simple as possible to ensure that experimental subjects will get a good (and fast) understanding of the link between the profile of decisions and their monetary earnings. Secondly the chosen framework must be relevant with respect to those theoretical properties of the two mechanisms we want to test experimentally, namely their ability to offer the subjects the correct incentives to take efficient decisions without requiring any knowledge of their preferences.

Varian's mechanism can be applied to a large set of situations, including those for which Falkinger's mechanism has been designed; logically we are therefore limited only by the requirements of Falkinger's mechanism. Most of the public good games used for experiments are games with linear payoffs, i.e. the simplest conceivable framework, where corner decisions are dominant strategies. Falkinger's mechanism can be applied to such games<sup>3</sup>, but it then requires that the designer knows the agents' preferences. If the ambition is to challenge asymmetric information issues where the designer ignores agents' preferences, the mechanism does not have any relative advantage over more traditional pigovian tax / subsidy schemes, except in public good frameworks where agents undertake interior decisions, i.e. strictly positive contributions  $g^i$ . Only then the mechanism can Nash implement an allocation arbitrarily close to efficiency with the requirement that the regulator knows only the number of agents involved in the problem, and not their preferences.

With quasi-linear quadratic utility functions, the Nash equilibrium is made of interior contributions. An additional advantage of the chosen fam-

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<sup>2</sup>As of March 2004, only four published articles have used this specific quadratic framework with interior dominant strategies for the purpose of experimentation. They are Sefton and Steinberg (1996), Keser (1996), Willinger and Ziegelmeyer (1999), and Falkinger et al (2000).

<sup>3</sup>Actually it has been applied to public good games with linear payoffs in the first part of Falkinger et al (2000).

ily is that the marginal utility from public good consumption is constant ; as we shall see in the next section, the resulting Nash equilibrium involves dominant strategies, therefore subject are more likely to calculate accurately the equilibrium strategies (before the introduction of any mechanism).

## 2.1 The free-rider problem

How much will the agents contribute to the public good on a voluntary basis? To answer this question , theorists view the non cooperative decisions as a Nash equilibrium, whereby each agent optimizes her utility, taking as given the other agents' decisions. Formally, under this behavioural assumption, each agent's problem reads as:

$$\begin{aligned} & \max_{c_i \geq 0, g_i \geq 0} U^i(c_i, G) \\ \text{s.t.} & \begin{cases} c_i + g_i = y_i \\ G = g_i + g_j, \quad g_j \text{ given,} \end{cases} \end{aligned}$$

which leads to the first order condition:  $MRS^i = \frac{U_G^i}{U_C^i} = 1$ . For our quadratic example, the first order conditions of the two agents are:

$$\begin{aligned} -M_1 + N_1(y_1 - g_1) + 1 &= 0 \\ -M_2 + N_2(y_2 - g_2) + 1 &= 0 \end{aligned}$$

Solving those equations, the Nash equilibrium quantities are:

$$g_i^N = \frac{1 - M_i}{N_i} + y_i, \quad c_i^N = \frac{M_i - 1}{N_i}, \quad G^N = y_1 + y_2 + \frac{1 - M_1}{N_1} + \frac{1 - M_2}{N_2}$$

For later use, it is worth computing the equilibrium utilities:

$$U^i(c_i^N, G^N) = M_i \frac{M_i - 1}{N_i} - \frac{1}{2} N_i \left( \frac{M_i - 1}{N_i} \right)^2 + y_1 + y_2 + \frac{1 - M_1}{N_1} + \frac{1 - M_2}{N_2}$$

By contrast, Samuelson's conditions for efficiency requires  $MRS^1 + MRS^2 = 1$ . Overall, those first order conditions and the feasibility conditions are given by:

$$\begin{cases} \sum_i \frac{1}{M_i - N_i c_i} = 1, \\ \sum_i c_i + G = \sum_i y_i, \end{cases}$$

or equivalently

$$\begin{aligned} M_1 - N_1 c_1 + M_2 - N_2 c_2 &= (M_1 - N_1 c_1)(M_2 - N_2 c_2), \\ c_1 + c_2 + G &= y_1 + y_2. \end{aligned}$$

Samuelson's conditions differ from the Nash equilibrium conditions, meaning that the Nash equilibrium is generally not Pareto optimal.

## 2.2 Nash implementation with well-informed agents

This section describes two simple theoretical mechanisms designed to Nash-implement Pareto optimal decisions in informational frameworks where agents know each other preferences, but of course the designer does not.

### 2.2.1 Tax-subsidy mechanism

This mechanism modifies each agent's budget constraint by rewarding (penalizing) contributions over (under) the mean of the other agents' contributions. To do so, the designer needs to choose a single parameter: a tax-subsidy rate  $\beta$ . Under this new institutional framework, the problem of a typical agent becomes:

$$\begin{aligned} & \max_{c^i \geq 0, g_i \geq 0} U^i(c_i, G) \\ \text{s.t. } & \begin{cases} c_i + g_i = y_i + \beta(g_i - g_j), & \beta \geq 0 \\ G = g_i + g_j \end{cases} \end{aligned}$$

Note that this mechanism is necessarily balanced, whatever the contribution decisions, since what an agent receives corresponds exactly to what the other agent pays. The first order conditions for interior solutions are:

$$(\beta - 1)M_1 - (\beta - 1)N_1 [y_1 - g_1 + \beta(g_1 - g_2)] + 1 = 0,$$

$$(\beta - 1)M_2 - (\beta - 1)N_2 [y_2 - g_2 + \beta(g_2 - g_1)] + 1 = 0.$$

Solving this system one finds a solution for  $G$  and  $c_i$  configured by  $\beta$ . The nice feature of this mechanism is that, with a value for  $\beta$  arbitrarily close to  $\frac{n-1}{n} = 1/2$ , the resulting equilibrium will be arbitrarily close to efficiency. Indeed, letting  $\beta \rightarrow 1/2$  those solutions tends to:

$$G^f = \frac{2 - M_1}{N_1} + \frac{2 - M_2}{N_2} + y_1 + y_2$$

$$c_i^f = \frac{M_i - 2}{N_i}$$

Those equilibrium quantities fulfill Samuelson's conditions for efficiency stated above. The resulting limit utilities are:

$$U^i(c_i^f, G^f) = M_i \frac{M_i - 2}{N_i} - \frac{1}{2} N_i \left( \frac{M_i - 2}{N_i} \right)^2 + y_1 + y_2 + \frac{2 - M_1}{N_1} + \frac{2 - M_2}{N_2}$$

### 2.2.2 Compensation mechanism

There exists different versions of the compensation mechanism in the literature. They all are two-stage mechanism, and the one we use is as follows. First, agents voluntarily offer a subsidy to the other agents' contributions. Then, given this profile of subsidies, agents contribute to the public good. It is very similar to the mechanism suggested by Danziger and Schnytzer (1991). More sophisticated forms of this mechanism add penalization terms (see Varian (1994a)), which are ignored here. A subgame perfect Nash equilibrium is found by solving this game backward. Formally:

- The maximization program in the second stage is:

$$\begin{aligned} & \max_{c_i \geq 0, g_i \geq 0} U^i(c_i, G) \\ \text{s.t.} \quad & \begin{cases} c_i + (1 - s_j) g_i = y_i - s_i g_j \\ G = g_i + g_j \end{cases} \end{aligned}$$

This leads to the first order condition:  $MRS^i \leq (1 - s_j)$ ,  $i = 1, 2$ . It is worth noting that adding up the two individual budget constraints, whatever the decisions as for the contributions and the subsidies, one has:  $c_i + c_j + g_i + g_j = y_i + y_j$ ; this means that this form of the mechanism meets the balanced budget requirement, both at and off the equilibrium. Let  $\mathbf{s} = (s_1, s_2)$  stands for the profile of subsidies, and let  $c_i(\mathbf{s})$ ,  $G(\mathbf{s})$  denotes the second stage equilibrium decisions; indirect utilities are:

$$V^i(\mathbf{s}) = U^i(c_i(\mathbf{s}), G(\mathbf{s})) .$$

- Moving backward to the first stage, the subsidy decisions solve for each agent

$$\max_{s_i \in [0,1]} V^i(\mathbf{s}) .$$

Danziger and Schnytzer (1991), and Varian (1994) have established that, under reasonable assumptions, a subgame perfect Nash equilibrium for public good games with a subsidy stage replicates a Lindahl equilibrium. In symmetric games, this means that  $s_i = s_j = 1/2$ . In our symmetric game, this further means that  $c^i = c^j = 30$ ,  $g^i = g^j = 20$ .

## 3 Experimental design

As already mentioned, the compensation mechanism and the tax-subsidy mechanism have been tested in laboratory experiments in two different con-

Table 1: Experimental design

	Falkinger 2000	BFR 2004	
Group size $n$	4	2	
Parameter $M$	5	5	
Parameter $N$	.1	.1	
Endowment $y$	50	50	
Benchmark: PG			
$c^N$	40	40	
$g^N$	10	10	
$G^N$	40	20	
$U^N$	160	140	
PG with Tax-Subsidy			
$\beta^* = (1 - \frac{1}{n})$	$\frac{3}{4}$	$\frac{1}{2}$	
$\beta$	$\frac{2}{3}$	$\frac{1}{3}$	$\frac{9}{19}$
$c^F$	20	35	31
$g^F$	30	15	19
$G^F$	120	30	38
$U^F$	200	143.75	144.95
Efficiency ?	<i>No</i>		
PG with Compensation			
$c^V$	–	30	
$g^V$	–	20	
$G^V$	–	40	
$U^V$	–	145	
Efficiency ?	–	<i>Yes</i>	

texts. Here we want to apply the two mechanisms to the same context in order to compare their performance.

In the setting of a public good game, both the tax-subsidy and the compensation mechanism act on the budget constraint. We recall that in the voluntary provision game the budget constraint is:

$$c_i = y_i - g_i \tag{2}$$

In the tax-subsidy mechanism the budget constraint is:

$$c_i = y_i - g_i + \beta(g_i - g_j) \tag{3}$$

and in the compensation mechanism it is :

$$c_i = y_i - g_i + s_j g_i - s_i g_j \tag{4}$$

So we can express the difference among these three situations in terms of how  $c_i$ , the contribution to the private good, is calculated.

This aspect made the design of the two experiments we ran to investigate the performance of the two mechanisms quite straightforward, as we could keep the same instructions, applying changes only for the way the contribution to the private good was calculated. This facilitated both communication to the subjects and their understanding of the consequences of their choice in the two treatments they played<sup>4</sup>.

Falkinger et al. (2000) test the practical tractability and effectiveness of the Falkinger mechanism in the same kind of quadratic games, but with different group size, different preferences and different tax-subsidy parameters. Table 1 describes both the experimental game used by Falkinger et al. (2000) - this is referred to as  $C_4$  and  $M_4$  in their paper - and our modification. We consider the same parameters for the payoff function, but we deal with only one group size, namely two players. We consider two different values for the parameter  $\beta$ , as we explain more in detail in what follows.

In each experiment participants play two games: a control game, with no mechanism for twenty rounds, and a second game with either mechanism for other twenty rounds.

Thirty subjects took part in the experiment on the compensation mechanism and fifty-four subjects took part in the experiment on the tax-subsidy

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<sup>4</sup>The set of instructions for the tax subsidy game with  $\beta = \frac{9}{19}$  is included in the Appendix. The full set of instructions is available from the authors upon request.

mechanism (thirty subjects with a parameter  $\beta = \frac{9}{19}$  and twenty-four subjects with  $\beta = \frac{1}{3}$ ). We conducted three sessions of each experiment.

Participants were divided into groups with two members each and were informed that they would play against the same opponent in the experiment but would never learn with whom they formed a group. The instructions were read aloud to subjects, who, before playing the game at the computer, had to fill in a questionnaire to check their understanding of the instructions.

Each participant received 50 points as initial endowment and had to decide how to allocate this initial endowment between two activities, one beneficial to both players in the same group (activity A) and the other beneficial only to the donor (activity B). Their decision would have consequences in terms of income earned from both activities. Income from activity A would result from the sum of both group members' contributions to A, whereas income from activity B would result from the following formula:

$$\text{Income from B} = 5 \times \text{contribution to B} - \left(\frac{1}{20}\right) \times (\text{contribution to B})^2 \quad (5)$$

Subjects did not need to do any calculations as they were provided with a table listing the level of income from activity B corresponding to any possible value of the contribution to B that the subject could make, from zero to 50. The table also listed the income change if activity B increased by one unit and the income change if activity A increased by one unit, in order to make clear how income changed after an additional unit of contribution to either activity.

Total income would result from the sum of income from activity B and income from activity A. This would give each subject a payoff which is derived from the utility function we used in the section 2:

$$U^i(c^i, G) = M_i c_i - \frac{1}{2} N_i c_i^2 + G \quad (6)$$

with  $M_i = M = 5$ , and  $N_i = N = 0.1$ .

The total points scored at the end of each experiment were converted into pounds and added to the fee of £ 2.50 which each participant received for showing up. The average payment was £ 10.00. Each experiment lasted two hours.

The software z-tree has been used for programming the experiments.

In the two experiments the payoff was the same for all the subjects in both treatments. The only change between the control treatment and the mechanism treatments was the way we calculated the total contribution to activity B.

In the control game subjects were asked to decide how many points they wanted to contribute to activity A. Their choice would automatically determine the contribution to B, and income from both activities would be calculated by the software. At the end of each period subjects were informed about the contribution of the other group member to activity A, their income from activity A and their income from activity B. From a theoretical point of view, subjects participate to a 20-round repeated game of complete information, where the stage game admits a unique Nash equilibrium  $(g_i, c_i) = (10, 40)$ , and where the subgame perfect Nash equilibrium of the total game is made of 20 repetitions of the static Nash equilibrium.

In the tax-subsidy game we varied the value of the mechanism parameter  $\beta$ . We set it to a value below the optimal level  $\beta^* = \frac{1}{2}$ , that otherwise would have given multiple solutions to the game. From many voluntary contribution experiments we know that subjects, on average, overcontribute relative to the predicted equilibrium, so we were confident of staying in the predicted equilibrium despite a slightly lower reward/penalty for any discrepancy between players' contribution to the public good. We tried two different values, and first set  $\beta$  equal to  $\frac{1}{3}$  and then to  $\frac{9}{19}$ , a value closer to the optimal one.

The only difference between the control game and the mechanism game was the way the contribution to activity B was calculated. In the tax-subsidy game the contribution to activity B was split into a direct contribution and an indirect contribution. The direct contribution was as in the control group, corresponding to what remained of the initial endowment after the subject had decided how many points to allocate to activity A. This would be represented by  $y_i - g_i$  in expression (3). The indirect contribution was the difference between the two group members' contribution to activity A multiplied by  $\frac{1}{3}$  or  $\frac{9}{19}$ , which would correspond to  $\beta(g_i - g_j)$  in expression (3). The same table as in the control game could be used to work out the income from activity B for each level of the (total) contribution to B.

Theoretically, this is again a repeated game of complete information, where the subgame perfect Nash equilibrium is the repetition of the unique

static Nash equilibrium, i.e.  $(c_i, g_i) = (15, 35)$  for  $\beta$  equal to  $\frac{1}{3}$  and  $(c_i, g_i) = (19, 31)$  for  $\beta$  equal to  $\frac{9}{19}$ .

In the compensation mechanism treatment, subjects were given the option to offer a rate at which to support the other group member in order to encourage him to contribute to activity A. Once players had decided on the rate of support they had to choose how many points to allocate to activity A. In this mechanism treatment the total contribution to activity B was split into a direct contribution and the difference between the other group member's contribution to one's activity B and one's own contribution to the other group member's activity B. As before, the direct contribution was what remained of the initial endowment once the subjects had decided how many points to allocate to activity A. This would correspond to the term  $y_i - g_i$  in equation (4). The other group member's contribution to one's activity B was calculated by multiplying the rate at which the other group member was willing to support his opponent times his opponent's contribution to activity A. This corresponds to the term  $s_j g_i$  in equation (4). One's contribution to the other group member's activity B was calculated by multiplying one's rate of support times the other group member's contribution to activity A. This corresponds to the term  $s_i g_j$  in equation (4). As in the previous experiment the same table as in the control game could be used to work out the income from activity B for each level of the (total) contribution to B.

A subgame perfect equilibrium of each two-stage game is a contribution of 20 to activity A and 30 to activity B,  $(g_i, c_i) = (20, 30)$ . And a subgame perfect Nash equilibrium over the 20 rounds is the repetition of this two-stage equilibrium.

In the following section we examine the impact of the mechanisms by comparing the observed behaviour over time in the Control and in the Treatment.

## 4 Experimental results of the two experiments

This section evaluates the effectiveness of both incentive schemes. We offer descriptive statistics of the contributions to the public good, results of tests on the effects of the treatments, and we show plots of time series of contributions. Throughout this section, the reported statistic is the "contribution to the public good by pairs of subjects".

## 4.1 Contributions to the public good

Table 2 reports on the descriptive statistic "average sum of contributions", for both parts of each experiment. Data from play of the game by the pairs of subjects are organized into blocks of five rounds. In each control of each experiment, the levels of contributions are high. Subjects start at a very high level, close to the Pareto efficient level of 40, and although play moves towards Nash equilibrium, there is still substantial overcontribution after a few rounds of play. In the last five rounds, the observed average level is about 20% higher than predicted by theory.

As for the treatment sessions:

1. There is a rapid, large shift in the level of contributions after the mechanisms are introduced. The tax-subsidy mechanism with  $\beta = \frac{1}{3}$  produces a jump from around 25 in the last five rounds of the control to around 38 in the first five rounds of the treatment. With  $\beta = \frac{9}{19}$ , the mechanism increases the level from 23 in the last five rounds of the control to around 52 of the first five rounds of the treatment. For the compensation mechanism, there is a jump from around 24 to around 37.
2. For all blocks, the contributions are higher under the tax-subsidy treatment with high value of  $\beta$  than under the compensation treatment.
3. For the last three blocks, the contributions are higher under the compensation treatment than under the tax-subsidy treatment with low value of  $\beta$ , which itself is characterized by higher contributions than under the control.
4. The sum of contributions under the tax-subsidy mechanism is predicted accurately, after some adjustment,
5. whereas the sum of contributions under the compensation mechanism is predicted inaccurately, even after some adjustment.

## 4.2 Average contribution and confidence bounds over time

Figures 1, 2 and 3 report the time series of the contributions. The figures show the sum of contributions to the public good averaged over either all control groups or all treatment groups. In addition to the average of the

Table 2: Experimental results: Sum of contributions

	Experiment 1a		Experiment 1b		Experiment 2	
	Control	Tax-Subsidy $\beta = \frac{1}{3}$	Control	Tax-Subsidy $\beta = \frac{9}{19}$	Control	Compensation
Nash	20	30	20	38	20	40
Pareto	40					
Rounds 1-5	35.50	38.37	36.48	52.21	35.65	37.07
Rounds 6-10	29.58	30.88	27.99	47.05	30.51	34.13
Rounds 11-15	27.18	30.37	24.83	42.75	29.16	31.75
Rounds 16-20	25.13	29.00	23.03	38.97	24.36	31.65

sum of contributions, the figures show the 95% confidence interval bounds for the average group sums. To calculate the confidence intervals, we used the method of bootstrapping (with  $N = 1000$ ).

We observe movement towards Nash equilibrium under all controls, fast convergence to equilibrium under the treatment with tax-subsidy parameter  $\beta = \frac{1}{3}$  and slower convergence to equilibrium under the treatment with  $\beta = \frac{9}{19}$ . In contrast, we do not observe movement towards the predicted value under the compensation mechanism.

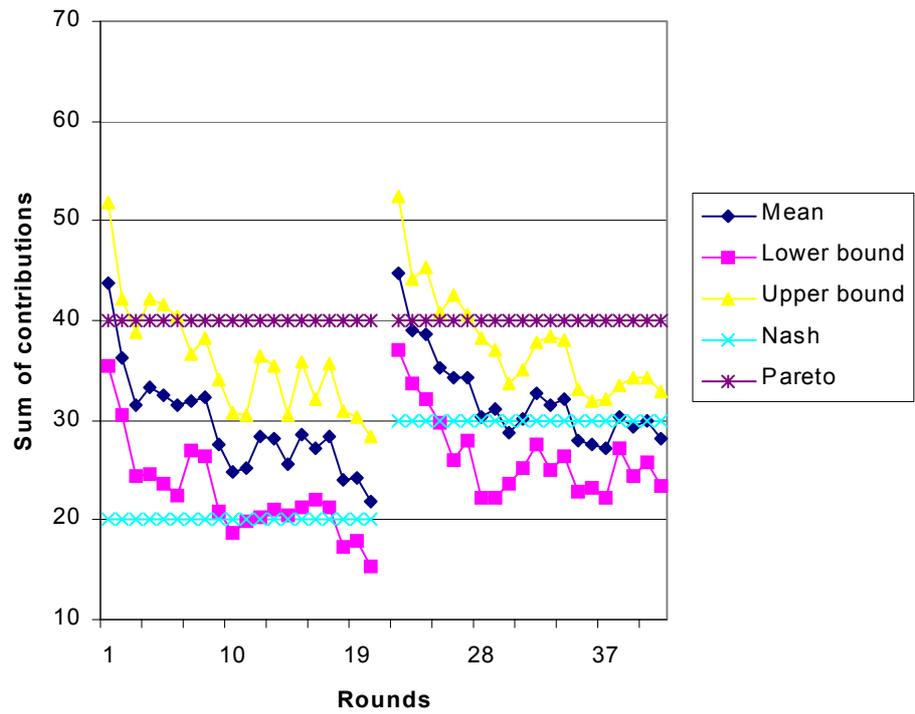


Figure 1: Sum of contributions and confidence bounds; Control and Tax Subsidy mechanism with  $\beta = 1/3$

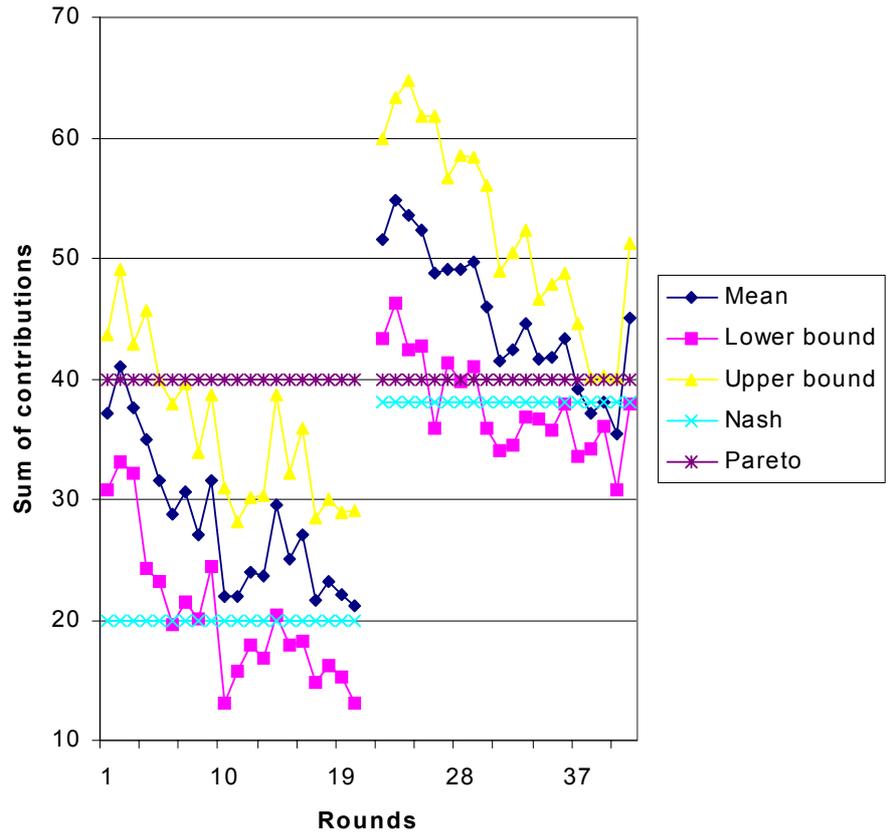


Figure 2: Sum of contributions and confidence bounds; Control and Tax-Subsidy mechanism with  $\beta = 9/19$

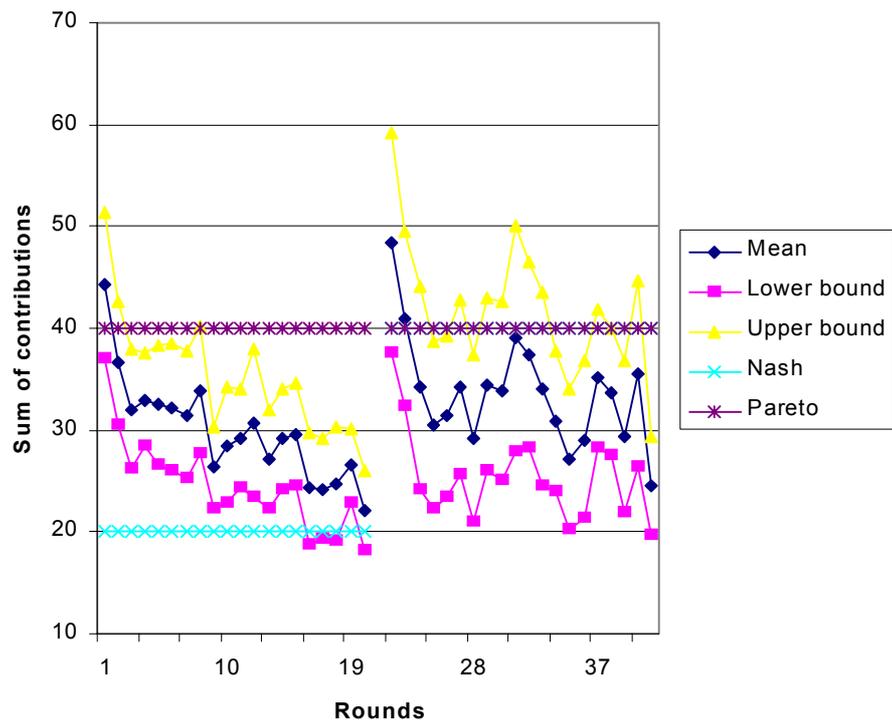


Figure 3: Sum of contributions and confidence bounds; Control and Compensation mechanism.

### 4.3 Nonparametric tests

This subsection first compares the contributions under the controls in experiments 1a and 1b with the contributions under the control in experiment 2. We conclude that the contributions are similar in the experiments. Then, we assess the effect of each treatment. That is, we compare the contributions under the control with the contributions under the corresponding treatment. Lastly, we compare the contributions under both treatments.

Do we observe similar levels of contributions in the controls? The average sum of contributions in control sessions from experiments 1a and 1b are 29.35 and 28.08, respectively. The average sum of contributions in experiment 2 is 29.92. We use a two-sample Wilcoxon rank-sum (Mann-Whitney) test. The null hypothesis is that the median of the difference of the average sum of contributions under the control in experiments 1a and 1b, denoted  $\bar{G}_1^N$ , and the average sum of contributions under the control in experiment 2, denoted  $\bar{G}_2^N$ , is zero<sup>5</sup>.

The results show that the medians are not statistically different at any level below .59 (with low value of  $\beta$ ) and below 0.18 (with high value of  $\beta$ ). We conclude that there is no difference between either control of experiment 1 and the control of experiment 2<sup>6</sup>.

Above, the unit of observation was the average of the sum of contributions. That is, with twenty rounds, we calculate twenty statistics i.e. twenty average sums of contributions. Now, let the unit of observation be the sum of contributions of each pair. For instance, with twenty rounds and twelve pairs, we calculate two hundred forty statistics i.e. two hundred forty sums of contributions<sup>7</sup>. With the two-sample Wilcoxon rank-sum (Mann-Whitney) test, first, we find that  $[Prob > |z|] = .28$  when we compare the control of experiment 1 with low value of  $\beta$  with the control of experiment 2; second, we find that  $[Prob > |z|] = .05$  when we compare the control of experiment 1 with high value of  $\beta$  with the control of experiment 2 and, finally, we find that  $[Prob > |z|] = .24$  when we compare the controls of experiment 1. We confirm our findings and we conclude that there is no difference between the controls.

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<sup>5</sup>The test use as inputs  $\bar{G}_1^N$ , the contributions summed over all pairs for each round  $t = 1, 2, \dots, 20$  and  $\bar{G}_2^N$ , the contributions summed over all pairs for each round  $t = 1, 2, \dots, 20$ .

<sup>6</sup>The medians of the controls of experiment 1 are not statistically different at any level below 0.29. There is no difference between those controls, too.

<sup>7</sup>The test use as inputs  $G_1^N$  of each pair for each round  $t = 1, 2, \dots, 20$  and  $G_2^N$  of each pair for each round  $t = 1, 2, \dots, 20$ .

### 4.3.1 Does the tax-subsidy mechanism change agents' behavior?

For the chosen value of the tax-subsidy parameter  $\beta = \frac{1}{3}$ , theory predicts a level of the public good equal to 30. The sum of contributions averaged over twelve pairs and twenty rounds is 31.63. In the last five rounds, the average sum of contributions is 29.00. The median average sum of contributions in the last five rounds is 29.33. We conclude that the observations are very close to equilibrium.

Does the treatment (with  $\beta = \frac{1}{3}$ ) significantly increase the level of contributions? First, we use a Wilcoxon signed-ranks test. The null hypothesis is that the median of the difference of the average sum of contributions under the control, denoted  $\bar{G}_1^N$ , and the average sum of contributions under the treatment, denoted  $\bar{G}^F$ , is zero<sup>8</sup>. The null hypothesis can be rejected at any level below .09. We conclude that there is a significant difference between control and treatment over all rounds.

Second, we use a bootstrap test<sup>9</sup>. The null hypothesis is that the level of the public good is identical in the control and the treatment sessions. Using a 5 % level of significance, we can reject the hypothesis on data from rounds 11-15 and data from rounds 16-20. More precisely, from the resulting data:

- in rounds 1 – 5, the difference difference between the contributions in the treatment and the contribution in the control is 2.87, with a bias of .02, a standard error of 1.62 and a 95% confidence interval of [−.31 6.04].
- in rounds 6 – 10, the difference in contributions is 1.30, with a bias of −.10, a standard error of 1.58 and a 95% confidence interval of [−1.80 4.40].
- in rounds 11 – 15, the difference in contributions is 3.18, with a bias of .00, a standard error of 1.42 and a 95% confidence interval of [.39 5.97].
- finally, in rounds 16 – 20, the difference in contributions is 3.87, with a bias of −.02, a standard error of 1.53 and a 95% confidence interval of [.86 6.87].

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<sup>8</sup>The test use as inputs  $\bar{G}_1^N$ , the contributions summed over all pairs for each round  $t = 1, 2, \dots, 20$  and  $\bar{G}^F$ , the contributions summed over all pairs for each round  $t = 1, 2, \dots, 20$ .

<sup>9</sup>The test use as inputs  $G_1^N$  of each pair and  $G^F$  of each pair for rounds  $t = 1, 2, \dots, 5$  (or  $t = 6 - 10$  or  $t = 11 - 15$  or  $t = 16 - 20$ ).

We conclude that there is a significant difference between control and treatment in the last ten rounds.

When the tax-subsidy parameter  $\beta$  equals  $\frac{9}{19}$ , theory predicts a level of the public good equal to 38. The sum of contributions averaged over fifteen pairs and twenty rounds is 45.25. In the last five rounds, the average sum of contributions is 38.97. The median average sum of contributions in the last five rounds is 38.13. We conclude that the observations are close to equilibrium.

Does the treatment (with  $\beta = \frac{9}{19}$ ) significantly increase the level of contributions? First, we use a Wilcoxon signed-ranks test. The null hypothesis is that the median of the difference of the average sum of contributions under the control, denoted  $\bar{G}_1^N$ , and the average sum of contributions under the treatment, denoted  $\bar{G}^F$ , is zero<sup>10</sup>. The null hypothesis can be rejected at any reasonable level ( $Prob > |z| = .00$ ). We conclude that there is a significant difference between control and treatment over all rounds.

Second, we use a bootstrap test<sup>11</sup>. The null hypothesis is that the level of the public good is identical in the control and the treatment sessions.

- in rounds 1 – 5, the difference between the contributions in the treatment and the contribution in the control is 15.73, with a bias of .21, a standard error of 2.86 and a 95% confidence interval of [10.12 21.35].
- In rounds 6 – 10, the difference in contributions is 19.07, with a bias of .075, a standard error of 2.60 and a 95% confidence interval of [13.97 24.16].
- In rounds 11 – 15, the difference in contributions is 17.92, with a bias of  $-.03$ , a standard error of 2.40 and a 95% confidence interval of [13.21 22.63].
- Lastly, in rounds 16 – 20, the difference in contributions is 15.95, with a bias of .064, a standard error of 1.95 and a 95% confidence interval of [12.11 19.78].

Hence, using a 5% level of significance, we can reject the hypothesis on data from rounds 1 – 5, 6 – 10, 11 – 15 and 16 – 20.

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<sup>10</sup>The test use as inputs  $\bar{G}_1^N$ , the contributions summed over all pairs for each round  $t = 1, 2, \dots, 20$  and  $\bar{G}^F$ , the contributions summed over all pairs for each round  $t = 1, 2, \dots, 20$ .

<sup>11</sup>The test use as inputs  $G_1^N$  of each pair and  $G^F$  of each pair for rounds  $t = 1, 2, \dots, 5$  (or  $t = 6 - 10$  or  $t = 11 - 15$  or  $t = 16 - 20$ ).

We conclude that there is a significant difference between control and treatment.

### 4.3.2 Does the compensation mechanism change agents' behavior?

The predicted level of the public good is 40. The average sum of contributions of fifteen pairs and twenty rounds is 33.97. In the last five rounds, the average sum of contributions is 31.65 and the median average sum of contributions is 33.73.

Does the treatment have an effect? Again, using a Wilcoxon signed-ranks test, the null hypothesis is that the median of the difference of the average sum of contributions under the control ( $\bar{G}_2^N$ ) and the average sum of contributions under the treatment ( $\bar{G}^V$ ) is zero<sup>12</sup>. The results indicate that the medians are not statistically different at any level below .22. On this basis, one may conclude that there is only an insignificant difference between control and treatment over all rounds.

However, a bootstrap test<sup>13</sup> with a 5% level of significance rejects the null hypothesis that the level of the public good is the same under the control and the treatment on data from the last five rounds. Specifically, we find:

- in rounds 1 – 5, the difference in contributions is 1.41, with a bias of  $-.22$ , a standard error of 2.36 and a 95% confidence interval of  $[-3.23 \ 6.06]$ .
- in rounds 6 – 10, the difference in contributions is 3.63, with a bias of  $-.06$ , a standard error of 2.27 and a 95% confidence interval of  $[-.85 \ 8.10]$ .
- In rounds 11 – 15, the difference in contributions is 2.59, with a bias of  $-.02$ , a standard error of 2.26 and a 95% confidence interval of  $[-1.85 \ 7.02]$ .
- And in rounds 16 – 20, the difference in contributions is 7.29, with a bias of  $-.07$ , a standard error of 2.11 and a 95% confidence interval of  $[3.16 \ 11.42]$ .

Hence, we conclude that there is a significant difference between control and treatment in the last five rounds.

<sup>12</sup>The test use as inputs  $\bar{G}_2^N$ , contributions summed over all pairs for each round  $t = 1, 2, \dots, 20$  and  $\bar{G}^V$ , contributions summed over all pairs for each round  $t = 1, 2, \dots, 20$ .

<sup>13</sup>The test use as inputs  $\bar{G}_1^N$  of each pair and  $\bar{G}^F$  of each pair for each round  $t = 1, 2, \dots, 5$  (or 6 – 10 or 11 – 15 or 16 – 20).

### 4.3.3 Do the two mechanisms have different effects?

Do we observe significantly different levels of contributions in the two types of treatments? The average sum of contributions in the experiment with tax-subsidy parameters  $\beta = \frac{1}{3}$  and  $\beta = \frac{9}{19}$  are respectively 32.15 and 45.25. The average sum of contributions in the experiment with compensation option is 33.65.

We use a two-sample Wilcoxon rank-sum (Mann-Whitney) test. The null hypothesis is that the median of the difference of the average sum of contributions under the tax-subsidy mechanism, denoted  $\bar{G}^F$ , and the average sum of contributions under compensation mechanism, denoted  $\bar{G}^V$ , is zero<sup>14</sup>. The medians of the tax-subsidy mechanism with low value of  $\beta$  and the compensation mechanism are not statistically different at any level below .27. We conclude that there is only an insignificant difference between treatments.

The medians of the tax-subsidy mechanism with high value of  $\beta$  and the compensation mechanism are statistically different at any reasonable level ( $[Prob > |z|] = .00$ ). We conclude that there is difference between treatments.

Above, the unit of observation was the average of the sum of contributions. That is, with twenty rounds, we calculate twenty statistics i.e. twenty average sums of contributions. Now, let the unit of observation be the sum of contributions of each pair. For instance, with twenty rounds and twelve pairs, we calculate two hundred forty statistics i.e. two hundred forty sums of contributions<sup>15</sup>. We use the two-sample Wilcoxon rank-sum (Mann-Whitney) test. When we compare the tax-subsidy mechanism with low value of  $\beta$  with the compensation mechanism, we find  $[Prob > |z|] = .78$ . When we compare the tax-subsidy mechanism with high value of  $\beta$  with the compensation mechanism, we find  $[Prob > |z|] = .00$ . We confirm our findings and we conclude that there is no difference between the compensation mechanism and the mechanism with low value of the tax-subsidy parameter whereas there is a difference between the compensation mechanism and the mechanism with high value of the tax-subsidy parameter.

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<sup>14</sup>The test use as inputs  $\bar{G}^F$ , contributions summed over all pairs for each round  $t = 1, 2, \dots, 20$  and  $\bar{G}^V$ , contributions summed over all pairs for each round  $t = 1, 2, \dots, 20$ .

<sup>15</sup>The test use as inputs  $G^F$  of each pair for each round  $t = 1, 2, \dots, 20$  and  $G^V$  of each pair for each round  $t = 1, 2, \dots, 20$ .

## 4.4 Tentative explanations

Two main experimental findings surface, that ought to be explained: *i*) the clear superiority of the tax-subsidy mechanism in its ability to promote cooperation, *ii*) subjects' decisions converge to the predicted values in the tax-subsidy treatment, whereas there is a lack of convergence under the compensation treatment.

It is tempting to see the first phenomenon as a confirmation of the "crowding out" effect mentioned in the introduction, i.e. the compensation is less efficient because it deters any role for social norms in favor of cooperation, while substituting real but weak incentives to depart from free-riding. It should also be mentioned that subjects in the laboratory found the compensation mechanism environment harder to understand, even in this highly stylised public good problem, and the difficulty to devise their optimal strategy is a serious candidate for explaining the phenomenon. Besides, those two explanations might be strongly related, in which case the superiority of "coercion" solutions might be essentially due to their simplicity.

The relative lack of simplicity might also explain why the liberal solution does not seem to converge. Another explanation has to do with the role played by supermodularity properties in learning. Those properties theoretically ensure convergence to the equilibrium under various learning dynamics (see Chen (2003)). Experimentally it has been confirmed that modular or near supermodular mechanism, like Falkinger mechanism<sup>16</sup>, have good convergence properties. The absence or presence of the supermodularity property for the public good game with the compensation mechanism is an open question. The lack of convergence observed in the laboratory suggests that this property might be lacking.

## 5 Conclusion

This paper investigates experimentally the relative performance of the tax-subsidy mechanism over the compensation mechanism in a public good problem. To summarize, it provides experimental supportive evidence that: *i*) the two mechanisms do change agents behaviours in the direction of increased cooperation, *ii*) for a low value of the tax-subsidy parameter  $\beta = 1/3$ , the changes resulting from the two mechanisms are not significantly different, *iii*) however, with a higher value  $\beta = 9/19$ , closer to the one required for

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<sup>16</sup>Supermodularity would obtain for a value of  $\beta \geq 1$ . See Chen (2000).

efficiency, the mechanisms do have different effects, *iv*) furthermore, with the tax-subsidy mechanism, theoretical predictions are more accurate and there is convergence, whereas with the compensation mechanism variability is important and convergence is problematic. Points *ii*), *iii*) and *iv*) make a case in favour of the tax-subsidy mechanism: indeed, even with a choice of  $\beta$  which is somehow below its "efficient" level, the performance of the mechanism in terms of promoting cooperation is comparable with that of the compensation mechanism; besides the prediction under the tax-subsidy treatment are more reliable.

The lack of convergence under the compensation treatment might be due to a learning problem. This mechanism is relatively more complex than the tax-subsidy mechanism: there are two decision variables, and backward induction is required. In this respect, adding more rounds would be helpful.

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## 6 Appendix

### Instructions for the tax-subsidy experiment with $\beta = 9/19$ . Instructions (Control)

You are now taking part in an experiment which has been financed by the Leverhulme Centre for Market and Public Organisation at the Department of Economics, University of Bristol. If you read the following instructions carefully, you can, depending on your decisions, earn a considerable amount of money in addition to the £2.50 you will receive anyway. It is therefore very important that you read these instructions with care. At the end of the experiment all earnings will be added and paid to you in cash.

During the experiment your entire earnings will be calculated in "Points". At the end of the experiment the total amount of Points you have earned will be converted to Pounds at the following rate:

$$100 \text{ Points} = \text{£ } 0.125$$

In this experiment there are 12 participants, which are divided into 6 groups with 2 members each. Except us, i.e., the experimenters, no one knows the group composition.

The experiment is divided into 20 periods. In each period you have to make a decision that you have to enter into the computer. During these 20 periods the group composition stays the same. You are, therefore, remaining with the same people in a group for 20 periods, but you will never learn with whom you formed a group.

The instructions which we have distributed to you, are solely for your private information. It is prohibited to communicate with the other participants during the experiment. Should you have any questions, please ask us. If you violate this rule, we will have to exclude you from the experiment and from all payments.

The following pages describe the course of the experiment in detail:

At the beginning of each period each participant gets **50 points**, which in the following we call **endowment**. Your task is to make a decision how to use your endowment. There are two activities for which you can use your endowment: **activity A** and **activity B**. These activities result in different incomes which we will explain in more detail below.

At the beginning of each period the following screen will appear:

[Insert screen shot of decision screen, Control]

You have to decide how many points you want to contribute to **activity A** by typing a number between 0 and 50 in the input field. This field can be reached by clicking it with the mouse. As soon as you have decided how many points to contribute to activity A, you have also decided how much your **contribution to activity B** is, namely, **(50 - your contribution to activity A)** points.

The current period appears in the top left corner of the screen. In the top right corner you can see how many more seconds remain for you to decide on the distribution of your points. Your decision must be made before the time displayed is 0 seconds. After you have inserted your contribution you have to press the OK-button (with the help of the mouse). As soon as you have pressed the OK-button you cannot revise your decision for the current period anymore.

After all members of your group have made their decision, the following income screen will appear.

[Insert screen shot of income screen 1, Control]

Besides the period and the remaining time for watching the income screen, the income screen shows the following entries, which we will explain in detail below.

1. Your contribution to activity A
2. Your income from activity A
3. Your contribution to activity B
4. Your income from activity B
5. Your total income in this period

In the following we will explain these items in detail.

## 1. Your contribution to activity A:

Here your contribution to activity A as you have inserted it previously is listed.

## 2. Your income from activity A:

Your income from activity A is your contribution to activity A plus the other group member's contribution to activity A.

**Income from activity A = sum of contributions of both group members to activity A**

The income of the other group member from activity A is calculated according to the same formula, i.e., each group member has the same income from activity A. If, for example, the sum of contributions of both group members is 60 points, you and the other group member receive an income of 60 points from activity A. If both group members together invest 10 points in activity A, you and the other group member each receive an income of 10 points.

Therefore, each point that you contribute to activity A, increases your income by 1 point. However, this also increases the income of the other group member by 1 point, such that the total income of the group increases by  $2 \times 1 = 2$  points. **Hence, through your contribution to activity A the other group member earns something. In turn, it also holds that you earn something from the contribution of the other group member.**

## 3. Your contribution to activity B:

Your contribution to activity B is the difference between your endowment of 50 points and your contribution to activity A:

**Your contribution to activity B = 50 - contribution to activity A**

## 4. Your income from activity B:

An important difference between the contributions to activity A and activity B is that from your contribution to activity A the other group member earns something in the same way, whereas from your contribution to

activity B only you earn something. In turn, it also holds that you earn in the same way from the contribution of the other group member to activity A, while you earn nothing from the contribution of the other group members to activity B. The income of each group member from his contributions to activity B is calculated according to the following formula:

$$\begin{aligned} \text{Income from activity B} &= 5 \times \text{contribution to activity B} \\ &- \left(\frac{1}{20}\right) \times (\text{contribution to activity B})^2 \end{aligned}$$

The income from activity B will be calculated for both group members according to the same formula. In the Table **your income from activity B** is indicated for each level of your contribution to activity B. If your contribution to activity B is 0, for example, then your income from activity B is 0 (see Table). If your contribution is 25, then you will earn an income of 93.75 points from activity B (see Table). If your contribution is 50, then you will earn an income from activity B of 125.

Your income from activity B depends therefore on your contribution to activity B. The other group member earns - in contrast to activity A - nothing from your contribution to activity B.

In the enclosed **Table** not only your income from the contribution to activity B is listed, but also the **income change, if activity B increases by 1 unit**, as well as the **income change, if activity A increases by 1 unit**. As you see (and as already explained above under "Income from activity A") your income from **activity A** increases always exactly by 1 unit for each additional point you or the other group member contributes to activity A. The income change in activity B, however, is not constant. The income change is smaller, the larger your contribution to activity B already is. Therefore when your contribution to activity B is low (because your contribution to activity A is high) an additional contribution to activity B generates a relatively large additional income from activity B. If, in contrast, your contribution to activity B is high (because your contribution to activity A is low) an additional contribution to activity B generates a relatively low additional income from activity B.

## 5. Your total income in a period:

The total income (in points) in a period is

$$\text{Income from activity A} + \text{income from activity B}$$

At the end of the experiment the total incomes of all periods will be added up and exchanged into Pounds.

### Control questionnaire:

*Please answer all questions. Their purpose is only to enhance your understanding. Please always write down the whole calculation. If you have questions, please ask us!*

1. Each group member is endowed with 50 points. Assume that nobody (including you) contributes anything to activity A. What is  
Your contribution to activity B? .....  
Your income from activity A? .....  
Your income from activity B? .....  
Your total income in this period? .....
2. Assume that the other group member contributes nothing to activity A. You contribute 10 points. What is  
Your contribution to activity B? .....  
Your income from activity A? .....  
Your income from activity B? .....  
Your total income in this period? .....
3. Each group member is endowed with 50 points. Assume that each group member (including you) contributes 50 points to activity A. What is  
Your contribution to activity B? .....  
Your income from activity A? .....  
Your income from activity B? .....  
Your total income in this period? .....
4. Assume that the other group member contributes 50 points to activity A. You contribute 40 points to activity A. What is  
Your contribution to activity B? .....  
Your income from activity A? .....  
Your income from activity B? .....  
Your total income in this period? .....

# Instructions (Falkinger)

We will repeat the experiment for 20 periods. There is one change that concerns the calculation of the contribution to activity B. Your contribution to activity B consists now of a **direct contribution** to activity B as well as an **INDIRECT contribution** to activity B. The course of the experiment is exactly the same as before.

As previously you have to determine in the decision screen your contribution to activity A. In each period, you have again 50 points at your disposal. After you have made your decision, the following income screen will appear:

[Insert income screen, Falkinger]

On the income screen you can see the following entries which we will explain in detail below.

1. Your contribution to activity A
2. Contribution of the OTHER group member to activity A
3. Your income from activity A
4. Your direct contribution to activity B
5. Your INDIRECT contribution to activity B
6. Your total contribution to activity B
7. Your income from activity B
8. Your total income in this period

In the following we will explain these items in detail.

## 1. Your contribution to activity A:

Here your contribution to activity A as you have inserted it previously is listed.

## 2. Contribution of the OTHER group member to activity A:

Here the contribution of the OTHER group member to activity A is listed.

If you add the contribution of the OTHER group member to your contribution to activity A, you will get the sum of contributions of both group members to activity A.

### **3. Your income from activity A:**

As previously, your income from activity A is your contribution to activity A plus the other group member's contribution to activity A.

**Income from activity A = sum of contributions of both group members to activity A**

Therefore, each point that you contribute to activity A, increases your income by 1 point. However, this also increases the income of the other group member by 1 point, such that the total income of the group increases by  $2 \times 1 = 2$  points. **Hence, through your contribution to activity A the other group member earns something. In turn, it also holds that you earn something from the contribution of the other group member to activity A.**

### **4. Your direct contribution to activity B:**

Your direct contribution to activity B is the difference between your endowment of 50 points and your contribution to activity A:

**Your contribution to activity B = 50 - contribution to activity A**

This direct contribution therefore corresponds to the contribution to activity B in the previous experiment.

### **5. Your INDIRECT contribution to activity B:**

Your indirect contribution is now the decisive change in the new experiment. Your indirect contribution to activity B depends on the contribution made by both you and your group member to **activity A** (!). The indirect contribution is calculated as follows:

**Your INDIRECT contribution to activity B = [Your contribution to activity A minus the contribution of the OTHER group member to activity A]  $\times$  ( $\frac{9}{19}$ )**

For example, if you have contributed 21 points to activity A and the other group member has contributed 40 points, then your indirect contribution is

$[21 - 40] \times \frac{9}{19} = -19 \times \frac{9}{19} = -9$ . Your indirect contribution is then negative. In turn, if you have contributed 40 points to activity A and the other group member has invested 21 points, then your indirect contribution is positive and amounts to  $[40 - 21] \times \frac{9}{19} = 9$  in this case.

In general the following holds: if your contribution to activity A has been larger than the contribution of the OTHER group member, then your indirect contribution to activity B is *positive*. If you have contributed less to activity A than the other group member, then your indirect contribution to activity B is *negative*. If both members contribute the same amount to activity A, then your indirect contribution is zero. The indirect contribution is calculated according to the same formula for both group members.

## 6. Your total contribution to activity B

The total contribution to activity B is the sum of the direct and the indirect contribution to activity B:

$$\begin{aligned}
 & \mathbf{Total\ contribution\ to\ activity\ B} \\
 & = \mathbf{direct\ contribution + INDIRECT\ contribution} \\
 & = \mathbf{(50 - contribution\ to\ activity\ A)} \\
 & \quad + (\text{your contribution to activity A minus} \\
 & \quad \text{the contribution of the OTHER group member to activity A}) \times \left(\frac{9}{19}\right)
 \end{aligned}$$

How many points you contribute eventually to activity B depends not only on the direct contribution to activity B, but also on how much you have invested relative to the other group member in activity A. Each of your point *above* the contribution of the other group member, *increases* your INDIRECT contribution to activity B by  $\left(\frac{9}{19}\right)$ -points, while each point *below* the contribution of the other group member *decreases* your INDIRECT contribution by  $\left(\frac{9}{19}\right)$ -points.

At the back of the **Table** that you have received, the relationships are summarized schematically. Each point that you invest in activity A increases your contribution to activity A by 1 point and decreases the direct contribution to B by 1 point. However, this also increases your contribution to activity A relative to the other group member and therefore also your INDIRECT contribution to B increases by  $\frac{9}{19}$ . **Each additional point for activity A therefore decreases the total contribution to B not by 1 point, but only by  $\frac{10}{19}$ -point.**

This is the decisive difference to the previous experiment. In the previous experiment, 1 additional point to activity A resulted in a decrease of your

contribution to activity B by exactly 1 point. In the new experiment, one additional point for activity A leads to a decrease of the total amount activity B by  $\frac{10}{19}$ .

If the other group member increases his contribution to activity A by one point, your income from activity A increases by 1 point (see the lower part of the enclosed schematic overview). However, this also leads to a decrease of your indirect contribution to activity B by  $\frac{9}{19}$ -points since now the other member contributes relatively more to activity A.

### **7. Your income from activity B:**

The income from activity B is calculated according to the same formula as previously, namely

$$\begin{aligned} \text{Income from activity B} &= 5 \times (\text{total contribution to activity B}) \\ &\quad - \left(\frac{1}{20}\right) \times (\text{total contribution to activity B})^2 \end{aligned}$$

Recall that the **total contribution to activity B** equals the direct plus indirect contribution to activity B.

In the previous experiment, the total contribution to activity B corresponded to the contribution to activity B. Now there is also the indirect contribution which depends on the contribution of the other group member to activity A. The only change therefore is in the composition of the total contribution to activity B, not the formula itself. **Therefore, the enclosed table which you have already used in the previous experiment is still valid.**

Your income from activity B depends therefore on your total contributions to activity B. As previously, the other group member - in contrast to activity A - earn nothing from your direct or indirect contribution to activity B.

### **8. Your total income in a period:**

The total income (in points) in a period is

$$\text{Income from activity A} + \text{income from activity B}$$

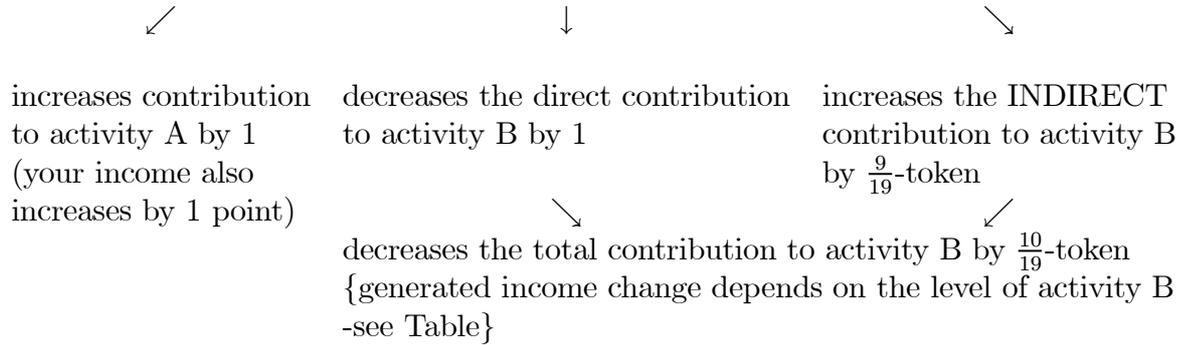
At the end of the experiment the total incomes of all periods will be added up and exchanged into Pounds.

### Control questionnaire:

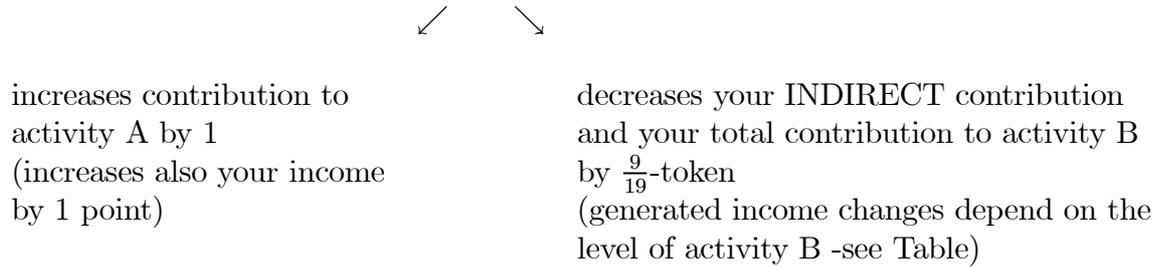
*Please answer all questions. Their purpose is only to enhance your understanding. Please always write down the whole calculation. If you have questions, please ask us!*

1. Each group member is endowed with 50 points. Assume that nobody (including you) contributes anything to activity A. What is
  - Your direct contribution to activity B? .....
  - Your indirect contribution to activity B? .....
  - Your total contribution to activity B? .....
  - Your income from activity A? .....
  - Your income from activity B? .....
  - Your total income in this period? .....
  
2. Assume that the other group member contributes nothing to activity A. You contribute 19 points. What is
  - Your direct contribution to activity B? .....
  - Your indirect contribution to activity B? .....
  - Your total contribution to activity B? .....
  - Your income from activity A? .....
  - Your income from activity B? .....
  - Your total income in this period? .....
  
3. Each group member is endowed with 50 points. Assume that each group member (including you) contributes 50 points to activity A. What is
  - Your direct contribution to activity B? .....
  - Your indirect contribution to activity B? .....
  - Your total contribution to activity B? .....
  - Your income from activity A? .....
  - Your income from activity B? .....
  - Your total income in this period? .....
  
4. Assume that the other group member contributes 50 points to activity A. You contribute 31 points to activity A. What is
  - Your direct contribution to activity B? .....
  - Your indirect contribution to activity B? .....
  - Your total contribution to activity B? .....
  - Your income from activity A? .....
  - Your income from activity B? .....
  - Your total income in this period? .....

1 additional token by you to activity A



If the other group member contributes  
an additional token to activity A



Total contribution to activity B	Your income from activity B	Income change if activity B increases by 1 unit	Income change if activity A increases by 1 unit	Total contribution to activity B by 1 unit	Your income from activity B	Income change if activity B increases by 1 unit	Income change if activity A increases by 1 unit
0	0.00	4.95	1.00	26	96.20	2.35	1.00
1	4.95	4.85	1.00	27	98.55	2.25	1.00
2	9.80	4.75	1.00	28	100.80	2.15	1.00
3	14.55	4.65	1.00	29	102.95	2.05	1.00
4	19.20	4.55	1.00	30	105.00	1.95	1.00
5	23.75	4.45	1.00	31	106.95	1.85	1.00
6	28.20	4.35	1.00	32	108.80	1.75	1.00
7	32.55	4.25	1.00	33	110.55	1.65	1.00
8	36.80	4.15	1.00	34	112.20	1.55	1.00
9	40.95	4.05	1.00	35	113.75	1.45	1.00
10	45.00	3.95	1.00	36	115.20	1.35	1.00
11	48.95	3.85	1.00	37	116.55	1.25	1.00
12	52.80	3.75	1.00	38	117.80	1.15	1.00
13	56.55	3.65	1.00	39	118.95	1.05	1.00
14	60.20	3.55	1.00	40	120.00	0.95	1.00
15	63.75	3.45	1.00	41	120.95	0.85	1.00
16	67.20	3.35	1.00	42	121.80	0.75	1.00
17	70.55	3.25	1.00	43	122.55	0.65	1.00
18	73.80	3.15	1.00	44	123.20	0.55	1.00
19	76.95	3.05	1.00	45	123.75	0.45	1.00
20	80.00	2.95	1.00	46	124.20	0.35	1.00
21	82.95	2.85	1.00	47	124.55	0.25	1.00
22	85.80	2.75	1.00	48	124.80	0.15	1.00
23	88.55	2.65	1.00	49	124.95	0.05	1.00
24	91.20	2.55	1.00	50	125.00	-0.05	1.00
25	93.75	2.45	1.00	-	-	-	-

Your endowment 50  
Your contribution to the activity A

OK

[1] Your contribution to activity A	4
Contribution of the OTHER group member to activity A	1
Activity A (Sum of contributions of both group members)	5
Your contribution to activity B: $50 - [1]$	46
Your income from activity B (according to Table)	124.2
Your total income in this period (according to Table)	129.2

[continue](#)

(1) Your contribution to activity A	33
(2) Contribution of the OTHER group member to activity A	22
Your income from activity A (Sum of contributions of both gross members)	55
Your contribution to activity B: 50 - (1)	17
Your revenue from activity B (according to Table)	73.8
Your total income in this period (according to Table)	125.6

[continue](#)