Bristol PLUS Outstanding Award Assessment criteria


The panel will be looking for: the ability to demonstrate awareness of business practice through liaison with external organisations.

Ask yourself the following questions:

- How has your chosen activity developed your commercial awareness?
- In what ways has your activity developed your understanding of the business world?
- Which external organisations did you liaise with?
- How did this develop your understanding of how they operate?

2. Demonstration of Teamwork/Leadership: Evidence of working within a team and taking on a leadership role.

The panel will be looking for: a high level of understanding of own role within the team including ability to articulate skills needed for effective leadership.

Ask yourself the following questions:

- Can you describe the team you have worked within and the role you took within the team?
- How have you worked with others and what this taught you about teamwork?
- What do you think you bring to a team? What skills did you use?
- What have you learnt about working with other people?

3. Demonstration of Problem Solving or overcoming a challenge: Able to fluently describe steps taken to address problem/challenge and the reasons behind implementation of chosen solution.

The panel will be looking for: a high level of reflection on situation and lessons learnt. Evidence initiative and creativity demonstrated. You must be able to fluently describe the steps you took to address the problem/challenge and the reasons behind your chosen solution.

Ask yourself the following questions:

- Have you dealt with a major challenge whilst carrying out your Outstanding Award activity?
- How did you resolve it?
- In what ways did you demonstrate initiative or creativity?
4. **Management of resources e.g. budget, equipment:** Demonstrating experience of managing people, a budget or equipment.

   The panel will be looking for: a high level of reflection on lessons learnt as a result and awareness of skills developed.

   Ask yourself the following questions:
   
   - What type of resources have you been responsible for?
   - What have you learnt as a result? What skills have you developed?

5. **Knowledge of sustainability/CSR:** Students must be able to demonstrate sustainability and CSR knowledge by telling us what ethical and/or social issues they came across whilst carrying out their Outstanding Award activity. Examples: What impacts did the group or firm you worked for have on the planet? On communities? What were they doing to mitigate that impact? Did you see any practical example of dilemmas or decisions? What about recycling and other direct impacts by individuals?

   Corporate social responsibility (CSR) means that business organisations have responsibilities to society that go beyond making money and obeying the law.

   Why does it matter? Increasingly employers want evidence potential employees have clear ethics – that they are aware of the societal impacts of their decisions and will not act blindly or unethically.

   “**Having strong CSR platforms enables companies to conduct their business in a way that is ethical, whilst taking account of their social, economic and environmental impact. It is important that as potential employees of a company you fully understand the role CSR plays within the business, it’s main purpose in fulfilling their goals and mission and how it is now seen as an important way to increase competitive advantage, protect and raise brand awareness and build trust with customers and employees**” Martyn Flynn, Talent Acquisition Manager, Enterprise Rent-A-Car

6. **Ability to respond to questions:**

   Able to respond appropriately to questions by the panel

**Other things to consider:**

- **Structure:** Clear introduction, progression and conclusion. Clear signposting of the stages of the presentation.
- **Content:** Appropriate material tailored to the audience. Interesting and informative. Clear sense of knowledge being applied.
- **Delivery:** Clear and audible, presented not read. Variety of tone and appropriate use of pace. Appropriate timing. Originality/Creativity.
- **Visual Aids:** (OHP, Flip chart, whiteboard, handouts) Effective use of visual aids to illustrate the topic. Consideration to how the audience will follow and remember the key points.