VENTURE
Est. 2015

CORPORATE ENGAGEMENT
with the Cabot Institute
WHAT WILL VENTURE OFFER?

The Cabot Institute is a partnership-focused Research Institute exploring the global challenges of living with environmental uncertainty. The corporate membership programme, VENTURE, invites select partners into a strategic alliance with the Institute. Through this, members will access a range of benefits and opportunities, with dedicated and focused support. Our aspiration is that members’ long-term investment will lead to new collaborative research that brings clear and measurable business benefit.

The inaugural membership will focus on three priority areas:

Future Cities
Risk and Resilience
Low Carbon Energy

As a member, you can expect:

**KNOWLEDGE**
Broaden and deepen your company’s knowledge base by accessing our leading researchers.
Interrogate research outputs from an internationally-renowned research institute.
Generate staff development opportunities with Cabot Institute training and summer school.

**RESOURCES**
Attract new funding for co-developed future research.
Benefit from honorary membership of the Institute giving you privileged access to the University, including facilities for meetings and hot-desking space for your staff.
Build connections with talented and ambitious students at Masters and PhD level.

**PROFILE**
Establish VIP presence and profile at the Cabot Institute’s most prestigious events.
Scarcely exposure within the University, in Institute outputs and with external partners.
Co-exhibit and co-present at relevant events, exhibitions and workshops.

**NETWORKS**
Access the Cabot Institute’s national and international academic networks, as well as its Distinguished Fellows and visiting researchers.
Build relationships with other VENTURE members and the Institute’s non-academic partners.

**PARTNERSHIP**
Benefit from a formal agreement that is resourced and personally managed.
Secure a long-term commitment in partnership working, and to the co-production of events, publications and research.

The Cabot Institute can be a gateway for your organisation into the University, and to our global network of academic and non-academic partners.

HOW WILL VENTURE WORK?

**STRATEGIC ROADMAP**
For your relationship with VENTURE, including:
- Annual activity plan with regular reviews.
- Annual summary charting progress and future direction.

**TAILORED ENGAGEMENT**
One-to-one with key academics and the Cabot Institute team.
Joint presence at relevant events.

**DEDICATED RELATIONSHIP MANAGER**
Your key contact in the Institute.
Meet regularly to discuss opportunities and progress relevant to your Strategic Roadmap.

**OPEN INNOVATION WORKSHOPS**
Two per year, addressing identified strategic drivers of business change.
Academic experts from the Cabot Institute and our partner institutions.
Invited guests from non-academic organisations.

**MEMBERSHIP**
Annual membership runs from May each year, though we encourage you to consider a longer-term commitment of 3-5 years.
Focus areas will initially be Future Cities, Risk and Resilience, and Low Carbon Energy.
Each member organisation will assign a lead contact and be eligible to invite two colleagues from the most suitable part of the business for attendance at events and workshops (further colleagues can be added for an additional fee). Members will be framed on the Cabot Institute website and listed in all relevant VENTURE-related communications and PR opportunities.
The annual membership fee is agreed in January each year. It is set to reflect membership requirements and operational costs in delivering a high-value service associated with this prestigious activity.

**WORKING WITH THE CABOT INSTITUTE**
The Cabot Institute was founded in November 2010, and since that time has helped to secure more than £45m in research funding. Our community numbers 600 academics at all career stages that span the breadth of disciplines across the University of Bristol’s six faculties. We work across the topics of climate change, food security, low carbon energy, water, nature-based hazard, risk and climate change. We provide outstanding training for early career researchers with the University of Bristol hosting the second-largest number of Doctoral Training Centres in the UK. We organise high-profile, high-profile events – averaging 60 per year – that stimulate debate on a range of contemporary environmental topics. The former Government Chief Science Adviser, Sir John Beddington, chairs our Advisory Board. The University of Bristol has provided significant support to the Cabot Institute since its founding, and governance of the Institute is by the University’s senior executive team.